

Invitation – IBS International Scientific Conference 2027

Call for participation

IBS International Business School Ljubljana invites you to participate in the international scientific conference

“Artificial Intelligence and Sustainable Competitiveness in a Changing International Business Environment”

“Umetna inteligenca in trajnostna konkurenčnost v spreminjajočem se mednarodnem poslovnem okolju”

Item	Details
Day 1	15 April 2027 – Ljubljana, IBS premises on site
Day 2	16 April 2027 – online
Organiser	IBS International Business School Ljubljana
Conference languages	Slovenian and English
Registration	by submitting an abstract to the IBS secretariat

The conference continues last year’s discussion on sustainable practices in international business and focuses on how artificial intelligence and geoeconomic change affect the ability of organisations to be both competitive and sustainable.

Aim and thematic tracks

The aim of the conference is to present original research and professional analyses of how artificial intelligence, regulatory change and the transformation of the global economy affect the sustainable competitiveness of organisations. We invite papers in the following thematic tracks:

1. **International economics and geoeconomic change** – tariffs, fragmentation of world trade, productivity and artificial intelligence.
2. **Strategic management and digital transformation** – business models, organisational resilience, change management.
3. **Sustainability reporting, finance and ESG** – simplification of reporting, automation, sustainable finance.
4. **Marketing and the consumer in the age of artificial intelligence** – personalisation, credibility of sustainability claims, greenwashing.
5. **Human resources and future competences** – working with artificial intelligence, reskilling, ethics and inclusion.
6. **Legal and regulatory framework** – the AI Act, personal data protection, supply chain due diligence, liability.

We also welcome papers that combine several tracks or address specific industries, such as tourism, logistics, manufacturing and aviation.

Who is invited

The conference is open to active participants (authors of papers) and passive participants (attendees).

We invite:

- **IBS students** of the undergraduate study programme International Business and the master's study programme International Business and Sustainable Development, who prepare their papers under the guidance of a mentor*,
- **IBS teaching and research staff** as authors and mentors,
- **researchers and teachers from other higher education institutions** in Slovenia and abroad,
- **experts from business and the public sector** who wish to present examples of good practice.

*Each student paper must have a mentor. The mentor approves the abstract before submission and supervises the preparation of the paper up to its final version.

Registration

Active participants register by submitting an abstract to the IBS secretariat at tajnik@ibs.si

The submitted abstract counts as registration for the conference. Submit the abstract in the IBS Word template, in Slovenian and English. It must contain:

- the title of the paper in Slovenian and English,
- the names of the authors, their institutions and a contact e-mail address,
- the name of the mentor and the course in which the paper was written (for students),
- the selected thematic track,
- a structured abstract of 150 to 250 words (purpose, method, findings, contribution) for each language version,
- 3 to 5 keywords,
- the chosen presentation mode: on site or online.

In the subject line of the e-mail, write "Konferenca IBS 2027 – povzetek – surname of the first author". The secretariat will confirm receipt within three working days.

Passive participants register by e-mail to the same address, stating their name, institution and day of attendance.

Participation is free of charge for IBS students and IBS teaching and research staff.

For external active and passive participants, a registration fee applies:

- **EUR 350.00 for external active participants and**
- **EUR 150.00 for external passive participants.**

Payment deadline for external active participants: after acceptance of the paper (when the reviewer accepts the paper).

Payment deadline for external passive participants: by 12 April 2027.

Important dates

The deadlines are binding. Materials submitted after the deadline will not be included in the programme or the proceedings.

Deadline	Step	Who
17 February 2027	Approval of the abstract by the mentor (IBS students only)	author and mentor
24 February 2027	Submission of the abstract to the IBS secretariat (registration)	author
3 March 2027	Notification of abstract acceptance	programme committee
17 March 2027	Submission of the full paper in the IBS template	author
31 March 2027	Reviews returned to authors	reviewers
7 April 2027	Submission of the revised paper and proofreading statement	author
9 April 2027	Registration of passive participants (attendees)	participants
12 April 2027	Submission of the presentation in the IBS PowerPoint template	author
15 April 2027	Conference – Ljubljana	all
16 April 2027	Conference – online	all

Paper requirements and review

The conference follows the criteria for a scientific conference (COBISS typology of documents/works for bibliography management, 1.08 – Published scientific conference contribution). Papers must meet the following requirements:

- **Content:** an original or review scientific paper that has not been published before.
- **Structure:** **IMRaD** – introduction, method, results and discussion, conclusion.
- **Length:** **6 to 8 pages** (1,800–2,800 words or 9,000 to 12,000 characters without spaces) ***of content, excluding references.***
- **Citation:** consistently in **APA style (7th edition)**.
- **Format:** use of the IBS Word template is mandatory, without changing fonts, styles or fields. The template and instructions for its use are attached to this invitation.
- **Presentation:** use of the IBS PowerPoint template is mandatory; presentations last up to 15 minutes, followed by 5 minutes of discussion.
- **Proofread paper:** a statement signed by the proofreader confirming that the paper has been proofread is submitted together with the paper.

Each paper is reviewed by two independent reviewers according to the criteria for original or review scientific articles. The review is double-blind. The reviewer accepts the paper, accepts it with revisions or rejects it. Only positively reviewed papers that have been presented at the conference are included in the proceedings.

Publication and contact

Reviewed papers will be published in separate conference proceedings with an ISBN, which will also be available on the IBS website. The authors of the best papers will be invited to publish an extended version in a scientific monograph.

For questions about registration, deadlines and content, please contact the **IBS secretariat**:

- by e-mail to tajnik@ibs.si or
- by phone at **+386 41 772 400**.

We look forward to your contribution.

Kind regards,

Assist. Prof. Sandi Knez, PhD

Chair of the Programme Committee of the IBS
International Conference

Attachments: IBS Word template for papers, IBS PowerPoint template, instructions for using the templates.