



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Ekonomika poslovanja
Course title:	Business economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. st VS	Mednarodno poslovanje s tujimi jeziki / International business with foreign languages Mednarodno poslovanje s trajnostnim razvojem / International business with sustainability Mednarodno poslovanje in javna uprava / International business and public administration	1	1, 2

Vrsta predmeta Course type	Obvezni/obligatory
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Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Kontaktne ure skupaj Total contact hours	Samostojno delo Individual hours	Kontaktne in individualne ure skupaj (total)	ECTS
60		80	140	140	280	10

Univerzitetna koda predmeta University course code	B-1-BE
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Nosilec predmeta / Lecturer:	doc. dr. Mateja Vadnjal
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Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
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Vsebina:	Contents (Syllabus outline):
<ul style="list-style-type: none">- Temeljne ekonomske kategorije, makro in mikro ekonomska področja, problem ekonomije.- Predmet ekonomike podjetja, odnosi z drugimi vedami.- Podjetje: osnovne značilnosti, ustanovitev, poslovanje.- Poslovni sistemi in poslovni proces.- Sredstva podjetja in vrste sredstev.- Stroški: opredelitev, klasifikacije, njihovo obnašanje.- Povezanost teorije produkcije in teorije stroškov.- Osnove teorije oskrbnih verig.- Praktični vidiki obvladovanja stroškov.- Trg in konkurenca, monopol, oligopol.- Ponudba in povpraševanje.- Kalkulacije.- Oblikovanje prodajnih cen.- Premoženje podjetja in presoja njegove uspešnosti.- Okolje podjetja, Evropska Unija, Ekonomska in denarna unija.- Okoljske spremembe in energetska učinkovitost.- Osnove ekonomike investicij.- Uporaba spoznanj za praktične poslovne odločitve.- Podporne storitve za podjetništvo v RS (JAPTI, MG, GZS, OZS, evropska sredstva).	<ul style="list-style-type: none">- Basic economic categories, macro and micro economic areas, problem of economics.- Subject of company economics, relation to other sciences.- Company: basic characteristics, foundation, business.- Business systems and business processes.- Company means and types of means.- Costs: definition, classification, their behaviour.- Relation between production theory and theory of costs.- Basics of supply chain management.- Practical views of costs managing.- Market and competition, monopoly, oligopoly.- Offer and enquiry.- Calculations.- Formulation of selling prices.- Company property and evaluation of its successfulness.- Company environment, European Union, Economic and Monetary Union.- Environmental changes and energy efficiency.- Key elements of investment economics.- Use of knowledge for practical business decisions.- Entrepreneurship support environment in Slovenia (JAPTI, MG, GZS, OZS, European structural funds)

Temeljni literatura in viri / Readings

B.P. Choudhary: *Managerial Economics*, e-knjiga, Laxmi Publications Pvt. Ltd., 2021
Begg D.K.H., Ward D.: *Economics for business*. Maidenhead: McGraw-Hill Education, 2007.
Nellis J., Parker D.: *Principles of Business Economics*. Harlow: Financial Times: Prentice Hall, 2006.

Rebernik M.: *Ekonomika podjetja*. Maribor. EPF, 2003.

Izvajalci predmeta bodo sproti pripravljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.



Lecturers will continuously prepare textbooks adapted to the needs of the syllabus, programme, field of activity and employment possibilities.

Predvideni študijski rezultati:	Intended learning outcomes:
<p>Znanje in razumevanje:</p> <p><u>Po zaključku tega predmeta bo študent sposoben:</u></p> <ul style="list-style-type: none">- razumeti poslovna dogajanja v podjetju in njegovem okolju- zaznavati ekonomske probleme podjetja in iskati ustrezne rešitve- razumeti osnove teorij oskrbnih verig- razumeti spremenjene načine poslovanja v času globalizacije in EU- razumeti nove trende v podjetjih v luči okoljskih sprememb in večje energetske učinkovitosti- razložiti ekonomske kazalnike uspešnosti- analizirati stroške v teoriji in praksi- presojati ekonomsko upravičenost naložb- razumeti instrumente podpornega podjetniškega okolja v Sloveniji <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none">- Sposobnost analize in sinteze- Sposobnost kvalitativnega in kvantitativnega presojanja	<p>Knowledge and understanding:</p> <p><u>On completion of the course students will be able to:</u></p> <ul style="list-style-type: none">- understand business activity in the company and its environments- perceive economic problems of the company and search for suitable solutions- understand basics of supply chain management- understand the changed modes of doing business in the time of globalization and EU- understand new trends in business due to the environment changes and energy efficiency- explain economic indexes of success- analyse costs in theory and practice- evaluate economic justification for investments- understand the entrepreneurship support instruments in Slovenia <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none">- Ability of analysis and synthesis- Ability of qualitative and quantitative evaluation
<p>Metode poučevanja in učenja:</p> <ul style="list-style-type: none">- Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov)	<p>Learning and teaching methods:</p> <ul style="list-style-type: none">- Lectures with active student participation (discussion, case studies)



Cilji in kompetence:	Objectives and competences:
Cilj predmeta je usposobiti študente za razumevanje osnovnih ekonomskih problemov v gospodarskih družbah in drugih organizacijah. Na osnovi poznavanja temeljnih ekonomskih kategorij in problemov je cilj usposobiti študente za sprejemanje poslovnih odločitev v razmerah, ki jih določajo evropske in mednarodne integracije in globalizacija nasploh.	Objectives of the course are to teach students basic economic problems in companies and other organizations. On the basis of knowing fundamental economic categories and problems the course aims to qualify students for business decisions under the circumstances determined by European and international integrations and globalization processes.

Načini ocenjevanja:	Delež (v %) Weight (in %)	Assessment:
- končni pisni izpit	100 %	- final written exam

Materialni pogoji za izvedbo predmeta:	Material requirements:
CD predvajalnik, DVD predvajalnik, grafoskop, prenosni računalnik, LCD projektor, dostop do interneta	CD player, DVD player, overhead projector, portable computer, projector, Internet access

Obveznosti študentov:	Students' commitments:
- aktivno sodelovanje - pisni izpit	- active student participation - written exam

Evalvacija izvedbe predmeta:	Evaluation of the course:
- poročilo o izvedbi predmeta - anketiranje študentov ob zaključku	- report on the course performance - students' questionnaires

Reference nosilca / Lecturer's references:
VADNJAL, Mateja; VADNJAL, Jaka; VADNJAL, Brina. Social capital and woman entrepreneurs: the characteristics of social capital among woman entrepreneurs across different life stages. <i>Zbornik radova Ekonomskog fakulteta u Rijeci: časopis za ekonomsku teoriju i praksu</i> , 2023, 41.2: 477-498.
VADNJAL, Mateja; VADNJAL, Jaka. Female Entrepreneurs' Start-Ups: Emotional Versus Traditional Support. In: <i>Female Entrepreneurship in Transition Economies: Trends and Challenges</i> . London: Palgrave Macmillan UK, 2015. p. 45-66.
VADNJAL, Mateja; VADNJAL, Jaka. Education of women entrepreneurs. <i>Mednarodno inovativno poslovanje= Journal of Innovative Business and Management</i> , 2022, 14.2: 1-12.
VADNJAL, Mateja; VADNJAL, Jaka; BERNIK DERMOL, Alenka. Proposal of a new research construct in female entrepreneurship. <i>Management: Journal of Contemporary Management Issues</i> , 2020, 25.Special issue: 63-80.
VADNJAL, Mateja. The role of human capital and social capital on the innovativeness of female entrepreneurs. <i>International Journal of Value Chain Management</i> , 2020, 11.4: 311-327.



Mateja. The influence of parents on female entrepreneurs in three career development phases. *Management*. [Spletna izd.]. Fall 2018, vol. 13, no. 3, str. 227-243. ISSN 1854-4231. DOI: [10.26493/1854-4231.13.227-243](https://doi.org/10.26493/1854-4231.13.227-243). [COBISS.SI-ID [25097958](#)]

VADNJAL, Mateja. The Influence of Parents on Female Entrepreneurs in Three Career Development Phases. *Management (18544223)*, 2018, 13.3.

VADNJAL, Mateja. Prvi meseci podjetništva - vodnik za ženske. *Podjetnik : prvi medij podjetništva*. [Tiskana izd.]. 2011, letn. 20, št. 3, str. 34-36. ISSN 1318-1025. [COBISS.SI-ID [512895106](#)]

VADNJAL, Mateja. Značilnosti človeškega in socialnega kapitala podjetnic v različnih življenjskih obdobjih : doktorska disertacija. Koper: [M. Vadnjaj], 2018. VIII, 183 str., [65] str. pril., ilustr. [COBISS.SI-ID [1541148868](#)]