



### UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	Trajnostno poslovanje kot vrednota
<b>Course title:</b>	Eco-business as value

Studijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. st VS	Mednarodno poslovanje s tujimi jeziki / International business with foreign languages Mednarodno poslovanje s trajnostnim razvojem / International business with sustainability Mednarodno poslovanje in javna uprava / International business and public administration		

<b>Vrsta predmeta</b> Course type	Izbirni/elective
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<b>Univerzitetna koda predmeta</b> University course code	B-E-SBV
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Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Kontaktne ure skupaj Total contact hours	Samostojno delo Individual hours	Kontaktne in individualne ure skupaj (total)	ECTS
40		30	70	70	140	5

<b>Nosilec predmeta / Lecturer:</b>	red. prof. dr. Maja Meško
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<b>Jeziki</b>	<b>Languages</b>
Predavanja/vaje: slovenski, angleški	Lectures/tutorial: Slovene, English

<b>Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:</b>	<b>Prerequisites:</b>
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<b>Vsebina:</b>	<b>Contents (Syllabus outline):</b>
<ul style="list-style-type: none"><li>- Vpliv poslovanja na naravno okolje zaradi izkoriščanja in ustvarjanja odpadkov.</li><li>- Uporaba kooperativne strategije kot alternativni poslovni model za večjo okoljsko odgovornost.</li><li>- Vpliv okoljske etike pri informiranju poslovnega menedžmenta pri razgovorih o trajnosti.</li><li>- Potreba po okoljski kulturi in razvoj okoljske kulture v okviru poslovnih organizacij.</li><li>- Okoljska etika in bodoče generacije.</li></ul>	<ul style="list-style-type: none"><li>- The impact of business upon the natural environment in terms of exploitation and generation of waste.</li><li>- The use of co-operative strategies as an alternative business model for greater responsibility for the environment.</li><li>- The influence of environmental ethics in informing business management in the debate concerning sustainability.</li><li>- The need for and development of an environmental culture within business organizations.</li><li>- Environmental ethics and future generations.</li></ul>

#### **Temeljni literatura in viri / Readings**

*Rolston III, H. (2020). A new environmental ethics: the next millennium for life on earth. Routledge.*

Izvajalci predmeta bodo sproti pripravljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in zaposlitve.

Lecturers will continuously prepare textbooks adapted to the needs of the syllabus, programme, field of activity and employment possibilities.

<b>Cilji in kompetence:</b>	<b>Objectives and competences:</b>
Cilj predmeta je usposobiti študente za upoštevanje moralnih načel in kodeksov za združevanje interesov med poslovnim svetom in naravnim okoljem, da bi zagotovili trajnostni razvoj.	Objectives of the course are to teach students to consider moral attitudes and codes to manage the interface between business and the natural environment in order to provide sustainability.

<b>Predvideni študijski rezultati:</b>	<b>Intended learning outcomes:</b>
Znanje in razumevanje:  <u>Po zaključku tega predmeta bo študent sposoben:</u> <ul style="list-style-type: none"><li>- razumeti vpliv poslovanja na naravno okolje zaradi izkoriščanja in ustvarjanja odpadkov</li><li>- razumeti uporabo kooperativnih strategij kot alternativni poslovni model za večjo okoljsko</li></ul>	Knowledge and understanding:  <u>On completion of the course students will be able to:</u> <ul style="list-style-type: none"><li>- understand the impact of business upon the natural environment in terms of exploitation and generation of waste</li><li>- to understand the use of co-operative strategies as an alternative business model for greater responsibility for the</li></ul>

<p>odgovornost</p> <ul style="list-style-type: none"> <li>- razumeti vpliv okoljske etike pri informiranju poslovnega menedžmenta pri razgovorih o trajnosti</li> <li>- razumeti potrebo po okoljski kulturi in razvoj okoljske kulture v okviru poslovnih organizacij</li> <li>- prepoznati vpliv poslovanja na okolje zaradi izkoriščanja naravnih virov in nastajanja odpadkov</li> <li>- načrtovati ukrepe za zmanjšanje negativnega vpliva na okolje</li> <li>- oceniti pomen okoljske etike pri oblikovanju poslovne strategije</li> <li>- razmisliti o dolgoročnih posledicah okoljskega ravnanja za prihodnje generacije</li> </ul> <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> <li>- Razumevanje etičnih vprašanj v poslovnem svetu</li> </ul>	<p>environment</p> <ul style="list-style-type: none"> <li>- to understand the influence of environmental ethics in informing business management in the debate concerning sustainability</li> <li>- to understand the need for and development of an environmental culture within business organizations</li> <li>- recognize the impact of business operations on the environment due to the exploitation of natural resources and the generation of waste</li> <li>- plan measures to reduce the negative impact on the environment</li> <li>- evaluate the importance of environmental ethics in the formulation of business strategy</li> <li>- consider the long-term consequences of environmental management for future generations</li> </ul> <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> <li>- Understanding ethical issues in business world</li> </ul>
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<p><b>Metode poučevanja in učenja:</b></p> <ul style="list-style-type: none"> <li>- Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov)</li> </ul>	<p><b>Learning and teaching methods:</b></p> <ul style="list-style-type: none"> <li>- Lectures with active student participation (discussion, case study)</li> </ul>
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<p><b>Načini ocenjevanja:</b></p> <ul style="list-style-type: none"> <li>- končni pisni izpit</li> </ul>	<p>Delež (v %) Weight (in %)</p> <p>100 %</p>	<p><b>Assessment:</b></p> <ul style="list-style-type: none"> <li>- final written exam</li> </ul>
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<p><b>Reference nosilca / Lecturer's references:</b></p> <p>ROBLEK, Vasja, PEJIĆ BACH, Mirjana, MEŠKO, Maja, KRESAL, Friderika. Corporate social responsibility and challenges for corporate sustainability in first part of the 21st century. <i>Cambio</i>. 2019, vol. 9, no. 19, str. 31-46, graf. prikazi. ISSN 2239-1118. <a href="https://oaj.fupress.net/index.php/cambio/article/view/8486/8768">https://oaj.fupress.net/index.php/cambio/article/view/8486/8768</a>, DOI: <a href="https://doi.org/10.13128/cambio-8486">10.13128/cambio-8486</a>. [COBISS.SI-ID <a href="https://www.cobiss.si/id/34689027">34689027</a>].</p>
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ROBLEK, Vasja, MEŠKO, Maja, PODBREGAR, Iztok. Impact of car sharing on urban sustainability. *Sustainability*. 2021, vol. 13, iss. 2 (905), str. 1-19, ilustr., tabele. ISSN 2071-1050. <https://www.mdpi.com/2071-1050/13/2/905>, DOI: [10.3390/su13020905](https://doi.org/10.3390/su13020905). [COBISS.SI-ID [47396355](#)].

MEŠKO, Maja. *Impact of disruptive technologies on changes in the business environment : the 2020 enterprise research innovation conference (ENTRENOVA '20) virtual conference, Croatia, September 10-12, 2020*. [COBISS.SI-ID [29737987](#)]