



DIPLOMSKO DELO

Cilj diplomskega dela je usposobiti študente za pisno in ustno obravnavo strokovnih problemov s področja študija, za uporabo strokovne literature in drugih virov.

Študent/ka napiše diplomsko delo na področju poslovnih ved. Izbrano temo obravnava s teoretičnega, empiričnega in/ali aplikativnega vidika. Študent mora v diplomskem delu dokazati poznavanje ustreznih raziskovalnih metod in sposobnost pravilnega izražanja.

Diplomsko delo omogoči, da je študent sposoben:

- načrtovati, izvesti in vrednotiti preprostejše raziskave s področja poslovnih ved
- pisati strokovna besedila na poslovnem področju
- kritično vrednotiti in uporabljati izbrane vire in literaturo
- spretnega pisnega izražanja
- spretnega argumentiranja
- spretno uporabe informacijske tehnologije
- spretno in kritično uporabe virov in literature.

THESIS

Objectives of the thesis is to teach students to orally or in written form discuss technical problems that occur in the field of studies, to use professional literature and other sources.

Student writes a thesis from the field of International business. The chosen topic is discussed from theoretical, empirical or applicative viewpoint. Students must prove in their thesis that they know suitable research methods and know the right mode of expression.

Thesis enables that the student is capable to:

- plan, perform and evaluate simple research in the field of international business
- write technical text in business field
- critically assess and use chosen sources and literature
- write
- give arguments
- use information technology
- critically use sources and literature