



### UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	Mednarodno poslovanje in naravno okolje
<b>Course title:</b>	International business and natural environment

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 6.1	Mednarodno poslovanje s trajnostnim razvojem / International business with sustainability	3	6

<b>Vrsta predmeta</b> Course type	Obvezni/obligatory
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<b>Univerzitetna koda predmeta</b> University course code	B-3-IBNE
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Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Kontaktne ure skupaj Total contact hours	Samostojno delo Individual hours	Kontaktne in individualne ure skupaj (total)	ECTS
30		40	70	70	140	5

<b>Nosilec predmeta / Lecturer:</b>	prof. dr. Iztok Podbregar
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<b>Jeziki</b>	<b>Languages</b>
Predavanja/vaje: slovenski, angleški	Lectures/tutorial: Slovene, English

<b>Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:</b>	<b>Prerequisites:</b>
Opravljen seminar	Completed seminar work



<b>Vsebina:</b>	<b>Contents (Syllabus outline):</b>
<ul style="list-style-type: none"><li>- Vloga poslovnih organizacij v sodobni družbi, kako so in kako bi lahko odgovorile na okoljske izzive ter posledice, ki jih imajo te za bodoče menedžerje in organizacije.</li><li>- Nastanek okoljskih problemov, vključno z viri in vplivi onesnaževanja, etična vprašanja, razvoj koncepta globalnega okolja.</li><li>- Razvoj okoljskih predpisov od mednarodnih pogodb, ekonomskih instrumentov in prostovoljnega dela.</li><li>- Trajnostni razvoj, integracija okoljskih in ekonomskih faktorjev, praktična uporaba trajnostnega razvoja v poslovnem svetu.</li><li>- Trajnostni razvoj, investicijske odločitve, trgi, zelene inovacije.</li><li>- Organizacijska vprašanja in kultura, vloga okoljskih menedžerjev.</li><li>- Okoljevarstvena inšpekcija in poročanje.</li><li>- Uporaba okolja za pridobitev konkurenčne prednosti in imaga.</li><li>- Implementiranje trajnostnih rešitev.</li><li>- Globalni trendi v bodočnosti.</li><li>- Študije primerov (Kitajska, Brazilija).</li></ul>	<ul style="list-style-type: none"><li>- The role of business organizations in contemporary society, how they have and could respond, and the implications this has for managers and organizations in the future.</li><li>- The emergence of environmental concerns, including the sources and impacts of pollution, the ethical debate, and the development of the concept of the global environment.</li><li>- The evolution of environmental regulation, including international agreements, economic instruments and voluntary measures.</li><li>- Sustainable development, integration of environmental and economic factors, practical implications of sustainable development for the business world.</li><li>- Sustainable development, investment decisions, markets, green innovation.</li><li>- Organizational issues, cultures, role of environmental managers.</li><li>- Environmental auditing and reporting.</li><li>- Using environment to gain competitive advantage and corporate image.</li><li>- Implementing sustainable solutions.</li><li>- Global trends in the future.</li><li>- Case studies (China, Brazil).</li></ul>

#### **Temeljni literatura in viri / Readings**

Dolfsma W., Duysters G., Costa I.: Multinationals and emerging economies. Cheltenham, Northampton: Edward Elgar Publishing Ltd., 2009.

Jones G.: Multinationals and global capitalism: from the nineteenth to the twenty-first century. Oxford, New York: Oxford University Press, 2005.

Izvajalci predmeta bodo sproti pripravljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

Lecturers will continuously prepare textbooks adapted to the needs of the syllabus, programme, field of activity and employment possibilities.



<b>Cilji:</b>	<b>Objectives and competences:</b>
Cilj predmeta je usposobiti študente za razumevanje interakcije poslovnih (tudi mednarodnih ) organizacij z naravnim okoljem.	Objectives of the course are to teach students to understand how (international) business organizations interact with the natural environment.

<b>Predvideni študijski rezultati:</b>	<b>Intended learning outcomes:</b>
<p>Znanje in razumevanje:</p> <p><u>Po zaključku tega predmeta bo študent sposoben:</u></p> <ul style="list-style-type: none"><li>- razumeti vlogo poslovnih organizacij v sodobni družbi ter njihove reakcije na okoljske izzive</li><li>- razumeti nastanek okoljskih problemov, vključno z viri in vplivi onesnaževanja, etična vprašanja, razvoj koncepta globalnega okolja</li><li>- poiskati okoljske predpise, mednarodne pogodbe, ekonomske instrumente in prostovoljne ukrepe</li><li>- razumeti prizadevanja za integracijo okoljskih in ekonomskih faktorjev,</li><li>- uporabiti principe trajnostnega razvoja pri investicijskih odločitvah, trgih, zelenih inovacijah</li><li>- razumeti organizacijska vprašanja in kulturo ter vlogo okoljskih menedžerjev</li><li>- razumeti delo okoljevarstvene inšpekcije</li><li>- uporabiti okolje za pridobitev konkurenčne prednosti in imaga</li><li>- implementirati trajnostne rešitve na poslovni svet</li></ul>	<p>Knowledge and understanding:</p> <p><u>On completion of the course students will be able to:</u></p> <ul style="list-style-type: none"><li>- understand the role of business organizations in the contemporary society and their reactions on environmental issues</li><li>- understand the emergence of environmental concerns, including the sources and impacts of pollution, the ethical debate, and the development of the concept of the global environment</li><li>- find environmental regulation, including international agreements, economic instruments and voluntary measures</li><li>- understand the efforts for integration of environmental and economic factors, use practical implications of sustainable development for the business world</li><li>- use principles of sustainable development for investment decisions, markets, green innovation</li><li>- understand organizational issues, cultures, role of environmental managers</li><li>- understand environmental auditing and reporting</li><li>- use environment to gain competitive advantage and corporate image</li><li>- Implement sustainable solutions to the business world</li></ul>



<b>Prenosljive / ključne spretnosti in drugi atributi:</b> <ul style="list-style-type: none"><li>- Sposobnost kvalitetnega individualnega in timskega dela</li><li>- Sposobnost iskanja relevantnih virov informacij, analize, sinteze, prognoze ter predvidevanje rešitev in posledic</li></ul>	<b>Transferable / Key skills and other attributes:</b> <ul style="list-style-type: none"><li>- Abilities of high quality individual and team work</li><li>- Abilities of search of relevant information sources, analysis, synthesis, prognosis, and forecasting solutions and consequences</li></ul>
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<b>Metode poučevanja in učenja:</b> <ul style="list-style-type: none"><li>- Predavanja z aktivno udeležbo študentov (diskusija)</li><li>- Študijski primeri</li></ul>	<b>Learning and teaching methods:</b> <ul style="list-style-type: none"><li>- Lectures with active student participation (discussion)</li><li>- Case studies</li></ul>
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<b>Načini ocenjevanja:</b> <ul style="list-style-type: none"><li>- seminarska naloga</li><li>- končni pisni izpit</li></ul>	<b>Delež (v %) Weight (in %)</b> <ul style="list-style-type: none"><li>20 %</li><li>80 %</li></ul>	<b>Assessment:</b> <ul style="list-style-type: none"><li>- seminar paper</li><li>- final written exam</li></ul>
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<b>Reference nosilca / Lecturer's references:</b> <p>PODBREGAR, Iztok, IVANUŠA, Teodora. Environmental terrorism and open source intelligence. V: <i>Abstracts. GERN workshop Green Criminology and Protection of Environment - Epistemology, Research, Policy Making and Action</i> 22 - 23 September, 2011, Ljubljana, Slovenia. Ljubljana: Faculty of Criminal Justice and Security, 2011. 1 str. <a href="http://www.fvv.uni-lj.si/GERNworkshop/files/Environmental_Terrorism_and_Open_Source_Intelligence-Ivanusa_and_Podbregar.pdf">http://www.fvv.uni-lj.si/GERNworkshop/files/Environmental_Terrorism_and_Open_Source_Intelligence-Ivanusa_and_Podbregar.pdf</a>. [COBISS.SI-ID <a href="#">2225386</a>]</p> <p>KNEZ, Sandi, ŠTRBAC, Snežana, PODBREGAR, Iztok. Climate change in the Western Balkans and EU green deal : status, mitigation and challenges. <i>Energy, sustainability and society</i>. 2022, vol. 12, article 1, 14 str., ilustr., graf. prikazi. ISSN 2192-0567. <a href="https://energysustainsoc.biomedcentral.com/articles/10.1186/s13705-021-00328-y">https://energysustainsoc.biomedcentral.com/articles/10.1186/s13705-021-00328-y</a>, DOI: <a href="https://doi.org/10.1186/s13705-021-00328-y">10.1186/s13705-021-00328-y</a>. [COBISS.SI-ID <a href="#">92253443</a>]</p> <p>ŠPRAJC, Polona, PODBREGAR, Iztok. COVID-19 in spremembe v organizacijah = COVID-19 and organizational change. V: ŠPRAJC, Polona (ur.). <i>Management v krizah : izbrana poglavja</i>. 1. izd. Maribor: Univerza v Mariboru, Univerzitetna založba, 2022. Str. 113-133, tabele. ISBN 978-961-286-550-4. DOI: <a href="https://doi.org/10.18690/um.fov.1.2022.5">10.18690/um.fov.1.2022.5</a>. [COBISS.SI-ID <a href="#">99350275</a>]</p>
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