



IBS Mednarodna poslovna šola Ljubljana
IBS International Business school Ljubljana

UČNI NAČRT
SYLLABUS

Visokošolski strokovni
MEDNARODNO POSLOVANJE
Professional higher education programme
INTERNATIONAL BUSINESS

SEZNAM EFEKTIVNIH STRANI – LIST OF EFFECTIVE PAGES

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Visokošolski strokovni program/ Professional higher education programme **MEDNARODNO POSLOVANJE/ INTERNATIONAL BUSINESS**

Študijske smeri:

- **Mednarodno poslovanje s trajnostnim razvojem**
- *Mednarodno poslovanje in javna uprava*
- *Mednarodno poslovanje s tujimi jeziki*

Courses of study:

- **International Business with Sustainable Development**
- *International Business and Public Administration*
- *International Business with foreign languages*

Ime listine in strokovni ali znanstveni naslov:

Diploma o končanem visokošolskem strokovnem študijskem programu prve stopnje, diplomant/ka mednarodnega poslovanja: dipl. med. posl. (VS)

Name of the document and professional or scientific title:

Diploma of the first cycle of higher professional studies, graduate in international business: Bachelor of Arts in International Business (BA)

Področje študija:

Poslovne in upravne vede; mednarodno poslovanje. Visokošolski strokovni študijski program prve stopnje Mednarodno poslovanje je potrdil Senat za akreditacijo pri Svetu RS za visoko šolstvo 12. 6. 2009.

Field of study:

Business and Administrative Sciences; International Business. The first cycle higher professional study programme International Business was approved by the Accreditation Senate of the Council of the Republic of Slovenia for Higher Education on 12 June 2009.

Pravni status visokošolskega zavoda:

Zasebni visokošolski zavod, visoka strokovna šola.

Legal status of higher education institution:

Private higher education institution, higher professional school.



Jezik poučevanja:

Slovenščina, angleščina.

Language of instruction:

Slovenian, English.

Stopnja izobrazbe:

Prva stopnja, visokošolski strokovni študijski program, SOK 7, EOK 6, EOVK prva stopnja.

Level of education:

First cycle, higher professional degree programme, SQF 7, EQF 6, EOVK first cycle

Trajanje študija:

Visokošolski strokovni študijski program Mednarodno poslovanje traja tri leta. Študij obsega 60 ECTS v vsakem letniku, skupaj 180 ECTS. V prvem letniku ima študent 8 obveznih predmetov, v drugem letniku ima 6 obveznih predmetov, 2 izbirna in praktično usposabljanje, v tretjem letniku pa 4 obvezne predmete, 2 izbirna in praktično usposabljanje. Praktično usposabljanje v celoti traja 400 ur (20 ECTS). Študij se zaključi s samostojnim strokovnim delom, diplomom (10 ECTS).

Duration:

The duration of the Higher Professional Diploma in International Business is three years. In the first year, students take 8 compulsory courses, in the second year they take 6 compulsory courses, 2 elective courses and practical training, and in the third year they take 4 compulsory courses, 2 elective courses and practical training. The practical training lasts for a total of 400 hours (20 ECTS). The study is completed by an independent professional work, a diploma (10 ECTS).

Vpisni pogoji:

Kandidati za vpis v 1. letnik visokošolskega strokovnega programa morajo imeti opravljen zaključni izpit po štiriletnem ali petletnem strokovnem programu ali maturo oziroma poklicno maturo. V primeru večjega vpisa od razpisanih vpisnih mest so kandidati izbrani glede na: splošni uspeh pri splošni oziroma poklicni maturi ali zaključnem izpitu (60% točk) in splošni uspeh v 3. in 4. letniku srednje šole (40 % točk).

Entry requirements:

To be eligible for admission to the first year of a higher vocational education programme, candidates must have passed the final examination of a four- or five-year vocational programme or the baccalaureate or the vocational baccalaureate. In the event of a higher number of applicants than the number of places available, applicants will be selected on the basis of: their general pass mark in the general or vocational baccalaureate or the final examination (60% of the points) and their general pass mark in the third and fourth years of secondary school (40% of the points).

Način študija:

Izredni študij

Mode of study:

Part-time study

Oblika študija:

Klasični študij: Predavanja potekajo v predavalnici in študentu omogočajo klasično interakcijo s predavatelji, gosti in sošolci. Študij se izvaja po razporedu (v skladu z urnikom).

Kombiniran študij: Kombiniran on-line študij s študijem v predavalnici združuje najboljše vidike klasičnega študija in on-line študija. Je kombinacija predavanj v klasični učilnici in na daljavo (on-line) v živo preko MS Teams.

Form of study:

Classical study: Lectures take place in a classroom and allow students to interact in a classic way with lecturers, guests and classmates. The study is carried out according to a schedule (according to the timetable).

Combined study: Combined online study with classroom study combines the best aspects of classic study and online study. It is a combination of lectures in a classic classroom and remotely (online) live via MS Teams.

Študijske obveznosti:

Študenti morajo pri študiju doseči 180 ECTS in opraviti 400 ur praktičnega izobraževanja. Študent napreduje v 2. letnik, če zbere 45 ECTS iz 1. letnika. Za napredovanje v 3. letnik mora zbrati 45 ECTS iz 2. letnika in vsaj 52 ECTS iz 1. letnika. Izjemoma lahko pogojno napreduje kandidat, ki je bil dolgo časa na zdravljenju, zaradi kronične bolezni, materinstva, ali drugih opravičljivih razlogov in sicer v 2. letnik, če zbere 20 ECTS iz 1. letnika, za napredovanje v 3. letnik mora zbrati 20 ECTS iz 2. letnika in imeti vsaj 45 ECTS iz 1. letnika. Prisotnost na predavanjih in vajah je določena z izvedbenim kurikulumom. Po uspešno opravljenih vseh obveznostih, ki so določene s študijskim programom, študent zagovarja diplomsko delo.

Study requirements:

Students must achieve 180 ECTS and complete 400 hours of practical training. Students are promoted to the second year if they have accumulated 45 ECTS from the first year. To progress to the third year, students must have accumulated 45 ECTS from the second year and at least 52 ECTS from the first year. Exceptionally, a candidate who has been on medical treatment for a long period of time, due to chronic illness, maternity or other justifiable reasons, may be conditionally promoted to the 2nd year if he/she has accumulated 20 ECTS from the 1st year, and to be promoted to the 3rd year he/she must have accumulated 20 ECTS from the 2nd year and have at least 45 ECTS from the 1st year. Attendance at lectures and tutorials is determined by the implementing curriculum. After successfully completing all the requirements laid down in the study programme, the student defends his/her thesis.



Učni cilji ter spretnosti in kompetence, predvidene s študijskim programom:

Temeljni cilj programa Mednarodno poslovanje je izobraziti oziroma usposobiti študente za izvajanje strokovnih in vodstvenih nalog v različnih organizacijskih sistemih, tako v podjetjih kot tudi drugih ustanovah, ki se vključujejo v mednarodno sodelovanje. Študenti v programu pridobijo poleg temeljnih strokovno – teoretičnih znanj s področja poslovnih ved tudi praktično uporabno znanje za delo v mednarodnem poslovanju in razvijejo kompetence za samostojno načrtovanje, organiziranje, izvajanje in spremljanje dela ter komuniciranje v tujih jezikih.

Learning objectives and the skills and competences required by the study programme:

The fundamental objective of the International Business programme is to educate or train students to perform professional and managerial tasks in a variety of organisational systems, both in companies and in other institutions involved in international cooperation. In addition to the basic theoretical and professional knowledge of business, students acquire practical and applied knowledge for working in international business and develop the competences to plan, organise, implement and monitor work independently and to communicate in foreign languages.

Izbirni predmeti:

Izbira predmetov v 2. letniku: Študent v 2. letniku izbere 2 izbirna predmeta iz nabora izbirnih predmetov v predmetniku študijskega programa.

Izbira predmetov v 3. letniku: Študent v 3. letniku izbere 2 izbirna predmeta iz nabora izbirnih predmetov v predmetniku študijskega programa.

Omejitev pri izbiri predmetov v 3. letniku: Študent v 3. letniku ne sme izbrati predmetov, ki jih je že izbral v 2. letniku. Če je predmet že bil izbran v 2. letniku, ga ni možno ponoviti v 3. letniku.

Semester (izvajanje):

Predmet se izvaja v skladu z urnikom posameznega študijskega leta (predmeti, kjer je naveden en sam semester, se izvajajo v predvidenem semestru, predmeti, kjer sta navedena opcijsko dva semestra, se izvajajo v skladu z urnikom in ne v obeh semestrih).

**MEDNARODNO POSLOVANJE S TRAJNOSTNIM RAZVOJEM - KODA PROGRAMA: 1VS-MTR**
INTERNATIONAL BUSINESS WITH SUSTAINABLE DEVELOPMENT - PROGRAM CODE: 1VS-MTR

LETNIK/ ACADEMIC YEAR	SEMESTER	OBVEZNI - O IZBIRNI - I PRAKSA - P	KODA PREDMETA/ SUBJECT CODE	PREDMET / COURSE TITLE	PREDAVANJA / LECTURES	VAJE/ TUTORIAL	SAMOSTOJNO DELO / INDIVIDUAL WORK	KONTAKTNE IN INDIVIDUALNE URE SKUPAJ/ TOTAL CONTACT HOURS AND INDIVIDUAL HOURS	ECTS
1	1	O	B-1-BD	Poslovna dokumentacija/ Business documentation	40	30	70	140	5
1	1	O	B-1-SMIC	Strateški management mednarodnega podjetja/ Strategic management of international company	40	30	70	140	5
1	1,2	O	B-1-EN	Angleščina B2/ English Language B2	60	80	140	280	10
1	1,2	O	B-1-BE	Ekonomika poslovanja/ Business economics	60	80	140	280	10
1	1,2	O	B-1-BO	Organizacija poslovanja/ Business Organization	60	80	140	280	10
1	1,2	O	B-1-SM	Trajnostni menedžment mednarodnega podjetja/ Sustainable management of international company	80	60	140	280	10
1	2	O	B-1-IL	Gospodarsko pravo in pravo EU/ Business law and law of EU	40	30	70	140	5
1	2	O	B-1-BIT	Poslovna informatika/ Business information science	40	30	70	140	5
1.LETNIK/1.YEAR					420	420	840	1680	60



LETNIK/ ACADEMIC YEAR	SEMESTER	OBVEZNI - O IZBIRNI - I PRAKSA - P	KODA PREDMETA/ SUBJECT CODE	PREDMET / COURSE TITLE	PREDAVANJA / LECTURES	VAJE/ TUTORIAL	SAMOSTOJNO DELO / INDIVIDUAL WORK	KONTAKTNE IN INDIVIDUALNE URE SKUPAJ/ TOTAL CONTACT HOURS AND INDIVIDUAL HOURS	ECTS
2	2,3	O	B-2-ELB	Okoljevarstveno pravo in poslovanje/ Environmental regulations and business	80	60	140	280	10
2	3	O	B-2-BS	Poslovna statistika/ Business statistics	30	40	70	140	5
2	3	O	B-2-AF	Računovodstvo in finance/ Accounting and finances	40	30	70	140	5
2	3,4	O	B-2-IM	Mednarodni marketing/ International marketing	60	80	140	280	10
2	4	O	B-2-ESD	Ekonomika trajnostnega razvoja/ Sustainable economics	30	40	70	140	5
2	4	O	B-2-PA	Slovenska javna uprava in institucije Evropske unije/ Slovene public administration and institutions of European union	40	30	70	140	5
2		I		Izbirni predmet/ Elective course	40	30	70	140	5
2		I		Izbirni predmet/ Elective course	40	30	70	140	5
2		P	Praktično izobraževanje	Praktično usposabljanje/ Practical training			200	200	10
2.LETNIK/2.YEAR					360	340	900	1600	60



LETNIK/ ACADEMIC YEAR	SEMESTER	OBVEZNI - O IZBIRNI - I PRAKSA - P	KODA PREDMETA/ SUBJECT CODE	PREDMET / COURSE TITLE	PREDAVANJA / LECTURES	VAJE/ TUTORIAL	SAMOSTOJNO DELO / INDIVIDUAL WORK	KONTAKTNE IN INDIVIDUALNE URE SKUPAJ/ TOTAL CONTACT HOURS AND INDIVIDUAL HOURS	ECTS
3	5,6	O	B-3-IB	Mednarodno poslovanje/ International business	60	80	140	280	10
3	5,6	O	B-3-HRM	Menedžmen človeških virov/ Human Resources Management	60	80	140	280	10
3	5	O	B-3-EN	Poslovni angleški jezik/ Business english	30	40	70	140	5
3	6	O	B-3-IBNE	Mednarodno poslovanje in naravno okolje/ International business and natural environment	30	40	70	140	5
		I		Izbirni predmet/ Elective course	40	30	70	140	5
		I		Izbirni predmet/ Elective course	40	30	70	140	5
		P	Praktično izobraževanje	Praktično usposabljanje/Practical training			200	200	10
				Diploma			200	0	10
3.LETNIK/3.YEAR					260	300	960	1520	60



LETNIK/ ACADEMIC YEAR	SEMESTER	OBVEZNI - O IZBIRNI - I PRAKSA - P	KODA PREDMETA/ SUBJECT CODE	PREDMET / COURSE TITLE	PREDAVANJA / LECTURES	VAJE/ TUTORIAL	SAMOSTOJNO DELO / INDIVIDUAL WORK	KONTAKTNE IN INDIVIDUALNE URE SKUPAJ/ TOTAL CONTACT HOURS AND INDIVIDUAL HOURS	ECTS
		O/I	B-E-CEN	Kultura evropskih narodov/ Culture of European nations	40	30	70	140	5
		O/I	B-E-IBE	Mednarodna poslovna etika/ International business ethics	40	30	70	140	5
		I	B-E-CAC	Sodobne anglofonske kulture v svetu/ Contemporary Anglo-Saxon cultures in the world	40	30	70	140	5
		I	B-E-SBV	Trajnostno poslovanje kot vrednosta/ Eco-business as value	40	30	70	140	5
		I	B-E-FR1	Francoščina A 1/ French language A 1	80	60	140	280	10
		I	B-E-FR2	Francoščina A 2.1/ French language A 2.1	40	30	70	140	5
		I	B-E-IT1	Italijanščina A 1/ Italian language A 1	80	60	140	280	10
		I	B-E-IT2	Italijanščina A 2.1/ Italian language A 2.1	40	30	70	140	5
		I	B-E-ES1	Španščina A 1/ Spanish Language A 1	80	60	140	280	10
		I	B-E-ES2	Španščina A 2.1/ Spanish Language A 2.1	40	30	70	140	5
SKUPAJ/TOTAL					1040	1060	2500	4600	180



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Poslovna dokumentacija
Course title:	Business documentation

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	1
International Business 1st cycle	International business with sustainability	1	1

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-1-BD

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer:

doc. dr. Sandi Knez

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Temeljni pojmi na področju dokumentacije in arhiviranja.
- Vrste in obdelava dokumentarnega gradiva.
- Zakonski predpisi v zvezi z dokumentacijo gradiva in arhivi.
- Vrednotenje, urejanje in hramba dokumentarnega gradiva.
- Presojanje pomembnosti informacij v dokumentarnem gradivu.
- Klasificiranje dokumentarnega gradiva.
- Organiziranje arhiva.

Content (Syllabus outline):

- Basic concepts in the fields of documentation and archives
- Types and processing of documents
- Legal regulations concerning documents and archives
- Evaluation, organization and keeping records of documents
- Evaluation of importance of information in documents
- Document classification
- Organization of archives
- Key documents regarding different organizations, business functions and organizational processes



<ul style="list-style-type: none"> • Ključni dokumenti glede na različne organizacije, poslovne funkcije in organizacijske procese. • Strategija organiziranja dokumentacije v organizaciji. • Model ureditve dokumentacije v organizaciji z upoštevanjem sprememb. • Dokumenti, tehnologija in ljudje. • Razlike med poslovno dokumentacijo v Sloveniji in v nekaterih evropskih državah. • Vodenje dokumentacije v mednarodnih podjetjih. • Reševanje problemov pri urejanju dokumentacije v mednarodnih podjetjih. • Vodenje dokumentacije v javni upravi. • Kultura pisnega komuniciranja v javni upravi. • E-komuniciranje v javni upravi. 	<ul style="list-style-type: none"> • Strategy of document organization • Model of document arrangement in organization considering changes • Documents, technology and people • Differences between business documentation in Slovenia and some European countries • Documentation management in international firms • Problems and solutions of document organization in international companies • Organization of documentation in public administration • Culture of written communication in public administration • E-communication in public administration
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Temeljni literatura in viri / Readings:

Knez, S. (2024). Business documentation: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_a73356b73b1949c6967f6af8dd0f5714.pdf

Craine K. (2000) : Designing a document strategy. Hurst (Texas): McGraw + McDaniel Group, Inc.

Spair, R. (2023). Intelligent Document Processing (IDP): A Comprehensive Guide to Streamlining Document Management. Publisher Rick Spair.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Študenti pri tem predmetu:

- Spoznajo razumevanje, poznavanje, vrednotenje, urejanje in hrambo dokumentarnega gradiva.
- Se naučijo aplicirati teoretično znanje na prakso mednarodnega poslovnega okolja.
- Spoznajo različne vrste dokumentarnega gradiva.

Objectives and competences:

Students in this course:

- They get to know the understanding, familiarity, evaluation, editing and preservation of documentary material.
- They learn to apply theoretical knowledge to the practice of the international business environment.
- They get to know different types of documentary material.



<ul style="list-style-type: none"> • Pridobijo občutek za razumevanje sistema in pomena klasifikacije. • Spoznajo klasifikacijski sistem v praksi. • Se naučijo določiti ustrezno strategijo in model ureditve dokumentacije. 	<ul style="list-style-type: none"> • They get a sense of understanding the system and the importance of classification. • They get to know the classification system in practice. • They learn to determine the appropriate strategy and model of documentation arrangement.
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Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- Osvojijo osnovne pojme dokumentarnega gradiva.
- Se naučijo uporabljati različno dokumentarno gradivo za reševanje problemov v poslovni dokumentaciji.
- Razlikujejo značilnosti dokumentarnega gradiva.
- Razumejo sistem klasificiranja in ga znajo prilagoditi potrebam organizacije.

Prenosljive / ključne spretnosti in drugi atributi:

- Organizacijske spretnosti: načrtovanje, organiziranje in spremljanje dokumentarnega gradiva.
- Sposobnost za uporabo teoretičnega znanja v praksi.

Intended learning outcomes:

Knowledge and understanding:

After completing this course, students will:

- They master the basic concepts of documentary material.
- They learn to use different documentary materials to solve problems in business documentation.
- They distinguish the characteristics of documentary material.
- They understand the classification system and know how to adapt it to the needs of the organization.

Transferable / key skills and other attributes:

- Organizational skills: planning, organizing and monitoring documentary material.
- Ability to apply theoretical knowledge in practice.

Metode poučevanja in učenja:

- Predavanja
- Delo v skupinah
- Seminarske vaje

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures
- Work in groups
- Seminar exercises

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.



Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Seminarjska naloga • Ustni izpit 	<p style="text-align: center;">60%</p> <p style="text-align: center;">40%</p>	<ul style="list-style-type: none"> • Seminar paper • Oral exam

Reference nosilca / Lecturer's references:

Knez, S. (2024). Business documentation: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_a73356b73b1949c6967f6af8dd0f5714.pdf

Knez, S. (2024). Accounting and finances: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_a6592ec1484f4eea9c0a554174daf8d9.pdf

Knez, S. (2024). International accounting: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_696a7f07707d4554a7dbfeb29fd548a7.pdf

Knez, S. (2024). International business: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_61e70920bdaa4b95a94371805209d5f9.pdf

Knez, S. (2024). Podjetništvo v športu: [interno študijsko gradivo] (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_a3c3ec551ca74897bac66b29e492075a.pdf

Knez, S. (2010). Elementi notranjega podjetništva pri izvajanju programa „mladi raziskovalci iz gospodarstva“: magistrsko delo. [S. Knez].

Vidic, F., Vadnjal, J., & Knez, S. (2008). Podjetništvo: [višješolski učbenik] (str. 103). Doba, Višja strokovna šola].

Vidic, F., & Knez, S. (2007). Priročnik za pripravo poslovnega načrta: študijsko gradivo (str. 53 f.). GEA College - Center višjih šol.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Strateški management mednarodnega podjetja
Course title:	Strategic management of international company

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	1
International Business 1st cycle	International business with sustainability	1	1

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-1-SMIC

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: red. prof. dr. Iztok Podbregar, viš. pred. Jana Knez

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Menedžment in organizacija: organizacija-menedžment in menedžerji, dejavnost menedžerjev, sodelavci in organizacija.
- Organizacija in umestitev v okolje, širše in ožje zunanje okolje organizacije, PORTER-jev diagram, PESTEL analiza.
- Okoljski vidiki in strateški management.
- Načrtovanje politike organizacije: model politike organizacije – strateško načrtovanje in analiziranje.
- Temeljna politika organizacije: interesi, vizija, smotri in poslanstvo organizacije

Content (Syllabus outline):

- Management and organization: organization – management and managers – manager activities – employees and organization.
- Organizations and relations to environment, PORTER diagram, PEST analysis.
- Environmental aspects and strategic management.
- Organization policy planning – policy models – strategic planning and analysis.



<ul style="list-style-type: none"> • Vrednote: kulture organizacij in okolij, etika menedžmenta. • Sprotna politika organizacije: sprotne dejavnosti organizacije – procesi - gospodarjenje s sredstvi. 	<ul style="list-style-type: none"> • Basic policy of the organization: interests, vision, core objectives and mission of the organization • Values: organization and environment culture, ethics of management. • Current policy of the organization: current activities of the organization – processes – means management.
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Temeljni literatura in viri / Readings:

Knez, J., & Podbregar, I. (2024). *Strategic management of international company: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_09734742dca442e782613ab45edb2909.pdf

Duh, M. (2022). *Upravljanje podjetja in strateški management*. Lexpera GV Založba.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Študenti pri tem predmetu:

- Osvojijo osnove pojmov iz strateškega managementa.
- Spoznajo osnovne elemente strateškega načrtovanja.
- Spoznajo osnovne elemente organiziranja, vodenja in kontrole v sodobnih organizacijah.

Objectives and competences:

Students in this course:

- Learn the basics of strategic management concepts.
- Learn the basic elements of strategic planning.
- Learn the basic elements of organisation, management and control in modern organisations.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- Razložijo osnovne pojme strateškega managementa.
- Se naučijo uporabljati orodja strateške analize kot sta Porterjev diagram in PESTEL analiza.
- Razlikujejo politične, ekonomske, socialne, tehnološke, kulturne in ekološke vidike organizacij.
- Razlikujejo med pomeni organiziranja, vodenja in kontrole v organizaciji.

Prenosljive / ključne spretnosti in drugi atributi:

- komunikacijske spretnosti,
- sposobnost za uporabo teoretičnega znanja v praksi.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- Explain the basic concepts of strategic management.
- Learn how to use strategic analysis tools such as the Porter diagram and PESTEL analysis.
- Differentiate between the political, economic, social, technological, cultural and ecological aspects of organisations.
- Differentiate between the meanings of organising, leading and controlling in an organisation.

Transferable / Key skills and other attributes:

- communication skills,
- ability to use theoretical knowledge in practice.

Metode poučevanja in učenja:

- Predavanje
- Študije primera
- Seminarske vaje

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures
- Case studies
- Seminar work

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
• Pisni izpit	50%	• Written exam
• Seminarska naloga	50%	• Seminar paper

Reference nosilca / Lecturer's references:

Knez, J., & Podbregar, I. (2024). *Strategic management of international company: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_09734742dca442e782613ab45edb2909.pdf

Roblek, V., Meško, M., & Podbregar, I. (2021). Mapping of the emergence of society 5.0: a bibliometric analysis. *Organizacija*, 54(4), 293–305.

<https://organizacija.fov.um.si/index.php/organizacija/article/view/705>



Podbregar, I., Šimić, G., Radovanović, M., Filipović, S., & Šprajc, P. (2020). International energy security risk index - analysis of the methodological settings. *Energies*, 13(12 (3234)), 1–15.
<https://www.mdpi.com/1996-1073/13/12/3234>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Angleščina B2
Course title:	English Language B2

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	1, 2
International Business 1st cycle	International business with sustainability	1	1, 2

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-1-EN

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	0	80	0	0	140	10

Nosilec predmeta / Lecturer:

viš. pred. mag. Marina Štros Bračko

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Slušno razumevanje: razumevanje daljšega govorjenja in predavanj, npr. o podjetjih in njihovih storitvah.
- Bralno razumevanje: razumevanje branih člankov in poročil, npr. na poslovnem in upravnem področju.
- Govorno sporazumevanje: precej aktivno sporazumevanje npr. s poslovnimi strankami, razprave o proizvodih, delovnih - mestih, o organizacijski klimi, zaposlitveni razgovori.
- Govorna produkcija: jasen in natančen opis vrste poslovnih področij,

Content (Syllabus outline):

- Listening: understanding extended speech and lectures, for example about companies and their services.
- Reading: read and understand articles and reports, for example in the business field and in the field of public administration.
- Spoken interaction: students can interact with a degree of fluency and spontaneity for example with business clients, discuss products, work places, organizational atmosphere, employment.



<p>obrazložitev pogleda na določen problem, npr. opis podjetja, oddelka, pogodbe, države, občine.</p> <ul style="list-style-type: none"> • Pisno izražanje: pisanje jasnih, natančnih esejev, poročil, pisem, v katerih je treba poudariti pomen določenih dogodkov in izkušenj. 	<ul style="list-style-type: none"> • Spoken production: clear and detailed descriptions on a wide range of subjects, explanation of viewpoint on different problems, for example description of a company, department, contract, state, commune. • Writing: writing clear, detailed essays, reports, letters in which the significance of - certain events and experiences must be emphasized.
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Temeljni literatura in viri / Readings:

Huddleston, R. D., Pullum, G. K., & Reynolds, B. (2022). *A student's introduction to English grammar* (2nd ed., str. XIX, 400). Cambridge University Press.

Talbot, F. (2023). *How to write effective business English: your guide to excellent professional communication* (4th ed., str. X, 188). Kogan Page.

Swan, M. (2023). *Practical English usage* (4th ed., fully revised, str. XXX, 635). Oxford University Press.

Robertson, M. (2021). *Sustainability principles and practice* (3rd ed., str. XXII, 531). Routledge.

Tavanti, Marco. (2023). *Developing Sustainability in Organizations : A Values-Based Approach*. Springer International Publishing AG.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja na stopnji B2 (CEF): razumevanje daljšega govorjenja, predavanja, bolj zapletenega poslovnega pogovora, za branje člankov in poročil, za precej aktivno vključevanje v razprave, za jasno in natančno obrazložitev pogledov in pisanje jasnih in natančnih besedil.

Objectives and competences:

Objectives of the course are to teach students English language at the level B2 (CEF): students can understand extended speech, lectures, complex business discussions, they can read articles and reports, actively participate in discussions, give clear and detailed descriptions of their viewpoints and write clear and detailed texts.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti daljše govorjenje ali predavanje,
- razumeti članke in poročila,
- aktivno govoriti o temah npr. na poslovnem področju,
- jasno in natančno opisati določeno področje oz. problem,
- napisati jasn in natančen esej, poročilo, poslovno pismo itd.

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja
- Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand extended speech / lectures,
- understand articles and reports,
- actively speak about topics e.g. in the business field,
- give clear and detailed descriptions of certain fields or topics,
- write a clear and precise essay, report, business letter etc.

Transferable / Key skills and other attributes:

- Communication skills
- Working in groups: solving common tasks and problems, collaborative learning

Metode poučevanja in učenja:

- Seminarsko delo (analiza besedil z diskusijo)
- Jezikovne vaje (jezikovno ozaveščanje)
- Simulacije, igre vlog
- Študentova jezikovna mapa

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Seminar work (text analysis and discussion)
- Language development (language awareness activities)
- Simulation, roleplay
- Student portfolio

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
• Ustni izpit	30 %	• Oral exam
• Pisni izpit	70 %	• Written exam

Reference nosilca / Lecturer's references:

Štros-Bračko, M. (2007). Poslovna angleščina = Business English (Dopolnjena izd., str. 130). Visoka komercialna šola.

Štros-Bračko, M. (2005). *Poslovna angleščina: skripta* (str. 121, 43). Gea college - Center višjih šol.



Štros-Bračko, M. (2008). *Mednarodno komuniciranje 1, Angleščina, Študijsko gradivo za izredne študente* (1. izd., str. 156). Visoka komercialna šola.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Ekonomika poslovanja
Course title:	Business economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	1, 2
International Business 1st cycle	International business with sustainability	1	1, 2

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-1-BE

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	0	80	0	0	140	10

Nosilec predmeta / Lecturer:

doc. dr. Mateja Vadnjal

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Temeljne ekonomske kategorije, makro in mikro ekonomska področja, problem ekonomije.
- Predmet ekonomike podjetja, odnosi z drugimi vedami.
- Podjetje: osnovne značilnosti, ustanovitev, poslovanje.
- Poslovni sistemi in poslovni proces.
- Sredstva podjetja in vrste sredstev.
- Stroški: opredelitev, klasifikacije, njihovo obnašanje.
- Povezanost teorije produkcije in teorije stroškov.
- Osnove teorije oskrbnih verig.

Content (Syllabus outline):

- Basic economic categories, macro and micro economic areas, problem of economics.
- Subject of company economics, relation to other sciences.
- Company: basic characteristics, foundation, business.
- Business systems and business processes.
- Company means and types of means.
- Costs: definition, classification, their behaviour.
- Relation between production theory and theory of costs.



<ul style="list-style-type: none"> • Praktični vidiki obvladovanja stroškov. • Trg in konkurenca, monopol, oligopol. • Ponudba in povpraševanje. • Kalkulacije. • Oblikovanje prodajnih cen. • Premoženje podjetja in presoja njegove uspešnosti. • Okolje podjetja, Evropska Unija, Ekonomska in denarna unija. • Okoljske spremembe in energetska učinkovitost. • Osnove ekonomike investicij. • Uporaba spoznanj za praktične poslovne odločitve. • Podporne storitve za podjetništvo v RS (JAPTI, MG, GZS, OZS, evropska sredstva). 	<ul style="list-style-type: none"> • Basics of supply chain management. • Practical views of costs managing. • Market and competition, monopoly, oligopoly. • Offer and enquiry. • Calculations. • Formulation of selling prices. • Company property and evaluation of its successfulness. • Company environment, European Union, Economic and Monetary Union. • Environmental changes and energy efficiency. • Key elements of investment economics. • Use of knowledge for practical business decisions. • Entrepreneurship support environment in Slovenia (JAPTI, MG, GZS, OZS, European structural funds).
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Temeljni literatura in viri / Readings:

B.P. Choudhary. (2021). *Managerial Economics*. Laxmi Publications Pvt. Ltd.

Begg, D. K. H., & Ward, D. (2020). *Economics for business* (6th ed., str. XVII, 463). McGraw-Hill Education.

Nellis, J. G., & Parker, D. (2006). *Principles of business economics* (2nd ed., str. XXVI, 421). Financial Times; Prentice Hall.

Rebernik, M., & Širec, K. (2024). *Ekonomika podjetja* (5., spremenjena in dopolnjena izd., str. 496). Lexpera, GV založba.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za razumevanje osnovnih ekonomskih problemov v gospodarskih družbah in drugih organizacijah. Na osnovi poznavanja temeljnih ekonomskih kategorij in problemov je cilj

Objectives and competences:

Objectives of the course are to teach students basic economic problems in companies and other organizations. On the basis of knowing fundamental economic categories and problems the course aims to qualify students



usposobiti študente za sprejemanje poslovnih odločitev v razmerah, ki jih določajo evropske in mednarodne integracije in globalizacija nasploh.

for business decisions under the circumstances determined by European and international integrations and globalization processes.

Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti poslovna dogajanja v podjetju in njegovem okolju
- zaznavati ekonomske probleme podjetja in iskati ustrezne rešitve
- razumeti osnove teorij oskrbnih verig
- razumeti spremenjene načine poslovanja v času globalizacije in EU
- razumeti nove trende v podjetjih v luči okoljskih sprememb in večje energetske učinkovitosti
- razložiti ekonomske kazalnike uspešnosti
- analizirati stroške v teoriji in praksi
- presojsati ekonomsko upravičenost naložb
- razumeti instrumente podpornega podjetniškega okolja v Sloveniji

Prenosljive / ključne spretnosti in drugi atributi:

- Sposobnost analize in sinteze
- Sposobnost kvalitativnega in kvantitativnega presojanja

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand business activity in the company and its environments
- perceive economic problems of the company and search for suitable solutions
- understand basics of supply chain management
- understand the changed modes of doing business in the time of globalization and EU
- understand new trends in business due to the environment changes and energy efficiency
- explain economic indexes of success
- analyse costs in theory and practice
- evaluate economic justification for investments
- understand the entrepreneurship support instruments in Slovenia

Transferable / Key skills and other attributes:

- Ability of analysis and synthesis
- Ability of qualitative and quantitative evaluation

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov)

Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures with active student participation (discussion, case studies)

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.



Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> Pisni izpit 	100%	<ul style="list-style-type: none"> Written exam

Reference nosilca / Lecturer's references:

Vadnjal, M., Vadnjal, J., & Vadnjal, B. (2023). Social capital and woman entrepreneurs: the characteristics of social capital among woman entrepreneurs across different life stages. *Zbornik radova Ekonomskog fakulteta u Rijeci*, 41(2), 477–498.

https://www.efri.uniri.hr/en/volumen_41_svezak_2_2023_volume_41_no2_2023/3256/119

Vadnjal, M., & Vadnjal, J. (2015). Female entrepreneurs start-ups: emotional versus traditional support. V *Female entrepreneurship in transition economies: trends and challenges* (str. 45–67). Palgrave Macmillan.

<http://www.palgraveconnect.com/pc/doi/10.1057/9781137444516.0014?focus=true>

Vadnjal, M., & Vadnjal, J. (2022). Education of women entrepreneurs = Izobraževanje podjetnic. *Mednarodno inovativno poslovanje*, 14(2), 1–12.

<https://journal.doba.si/OJS/index.php/jimb/article/view/JIBM.2022.14.2.9>

Vadnjal, M., Vadnjal, J., & Bernik Dermol, A. (2020). Proposal of a new research construct in female entrepreneurship. *Management*, 25, 63–80. doi:10.30924/mjcmi.25.s.6

Vadnjal, M. (2020). The role of human capital and social capital on the innovativeness of female entrepreneurs. *International journal of value chain management*, 11(4), 311–327.

<https://www.inderscience.com/info/inarticle.php?artid=111076>

Vadnjal, M. (2018). The influence of parents on female entrepreneurs in three career development phases. *Management*, 13(3), 227–243. <http://www.dlib.si/details/URN:NBN:SI:DOC-7AI1YPGR>

Vadnjal, M. (2011). Prvi meseci podjetništva - vodnik za ženske. *Podjetnik*, 20(3), 34–36.

Vadnjal, M. (2018). *Značilnosti človeškega in socialnega kapitala podjetnic v različnih življenjskih obdobjih: doktorska disertacija*. [M. Vadnjal].



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Organizacija poslovanja
Course title:	Business organization

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	1, 2
International Business 1st cycle	International business with sustainability	1	1, 2

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-1-BO

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	0	80	0	0	160	10

Nosilec predmeta / Lecturer: red. prof. dr. Jaka Vadnjal, doc. dr. Franc Željko Županič

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Organizacijske teorije (klasične, neoklasične, moderne).
- Opredelitev pojma in vrste organizacij (po različnih kriterijih).
- Sodobno poslovno okolje (interakcija z različnimi okolji organizacije) in značilnosti organizacij.
- Organizacijske strukture in organizacijska načela.
- Poslovne funkcije podjetja.
- Organiziranje delovnih postopkov v upravnem poslovanju.
- Vloga in pomen piramide ciljev in ciljnega vodenja.

Content (Syllabus outline):

- Organizational theories (classical, neoclassical, modern).
- Defining the concept and types of organizations (according to different criteria).
- Contemporary business environment (interaction with different organizational environments) and characteristics of organizations.
- Organizational structures and organizational principles.
- Business functions of the company - Organization of working procedures in public administration.



<ul style="list-style-type: none"> • Organizacijski procesi: sistemski vidik organizacije kot izhodišče razumevanja procesne organiziranosti – poslovnih procesov, vodenje, moč in odločanje, prenos informacij in komuniciranje, timsko delo. • Organizacijska klima in kultura (razlikovanje med tradicionalno in moderno organizacijsko kulturo). • Organizacijske spremembe (upravljanje sprememb). • Učča se organizacija. • Organiziranje za prihodnost. • Ekološko osveščanje udeležencev v logistični verigi primarni dobavitelj – končni kupec. 	<ul style="list-style-type: none"> • Role and meaning of the pyramid of goals and goal management. • Organizational processes: systems view of organization as starting point to understand the process organization – business processes, management, power and decision making, information transfer and communication, team work. • Organizational atmosphere and culture (difference between traditional and modern organizational culture). • Organizational changes (change management). • Learning organization. • Organizing for future. • Ecological concepts in the logistics from the primary supplier to final purchaser.
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Temeljni literatura in viri / Readings:

Jones, G. R. (2013). *Organizational theory, design, and change* (7th ed., global ed., str. 511). Pearson.

Business management and organizational theory. (2017). College Publishing House.
<http://ebooks.wtbooks.com/static/wtbooks/ebooks/9781978921399/9781978921399.pdf>

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za poznavanje različnih organizacij, organizacijskih struktur, poslovnih funkcij in procesov ter za razumevanje obnašanja zaposlenih, poslovne etike in učenja.

Objectives and competences:

Objectives of the course are to teach students to know different organizations, organizational structures, business functions and processes, and to understand employees' behaviour, business ethics and learning.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti pomen organizacije
- uporabiti teoretična organizacijska znanja v praksi
- razumeti obnašanje zaposlenih in medsebojne odnose v organizaciji
- razumeti vpliv organizacijske kulture na uspešnost organizacije
- uporabljati načela poslovne etike
- razumeti pomen procesne organiziranosti, spreminjanja in učenja v organizaciji
- analizirati poslovne procese in prepoznati njihove prednosti in slabosti
- preučevati konkretne organizacije z vidika živega, dinamičnega, v okolje odprtega sistema

Prenosljive / ključne spretnosti in drugi atributi:

- organizacijske spretnosti
- sposobnost za uporabo teoretičnega znanja v praksi

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand the meaning of organization
- use theoretical organizational knowledge in practice
- understand employees' behaviour and interaction in organization
- understand the influence of organizational culture over organizational success
- use principles of business ethics
- understand the meaning of the process organization, of changing and learning in the organization
- analyze business processes and recognize their advantages and disadvantages
- study concrete organizations from the point of view of living, dynamic, open system

Transferable / Key skills and other attributes:

- organizational skills
- ability to use theoretical knowledge in practice

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov)

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures with active student participation (discussion, case studies)

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.



Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none">• Pisni izpit• Seminarska naloga• Tedenske aktivnosti študentov	<p>50%</p> <p>20%</p> <p>30%</p>	<ul style="list-style-type: none">• Written exam• Seminar paper• Weekly activities of students

Reference nosilca / Lecturer's references:

Vadnjak, J., & Letonja, M. (2023). *Podjetje, družina in prihodnost v družinskem podjetju* (str. 149). GEA College - Fakulteta za podjetništvo.

Fink, L., Makovec, N., & Vadnjak, J. (2022). The development of digital competences and attitude to online learning. *ABSRC Ljubljana 2022: conference proceedings*, 21.

<https://www.absrc.org/publications/past-conference-proceedings/proceedings-ljubljana-2022/>

Fink, L., Jeraj, M., Zajc, M., Vadnjak, J., Fošner, A., Mihelič, A., Berginc, D., & Pompe, A. (prib. 2024). *Innovation challenge organization manual for MOOC material for teachers*. s. n.].



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Trajnostni menedžment mednarodnega podjetja
Course title:	Sustainable management of international company

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	1, 2
International Business 1st cycle	International business with sustainability	1	1, 2

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-1-SM

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
80	0	60	0	0	140	10

Nosilec predmeta / Lecturer: red. prof. dr. Maja Meško

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Osnovni problemi sodobnih menedžerjev zaradi varstva okolja.
- Ekološka in ekonomska stališča.
- Javno zdravje in ekonomska stališča.
- Okoljska politika.
- Uspešno usklajevanje različnih interesov.
- Reševanje konfliktov, ki nastanejo zaradi različnih interesov.
- Različni menedžerski pristopi k reševanju okoljskih problemov.
- Različna gibanja na področju okoljevarstva.

Content (Syllabus outline):

- Basic problems of contemporary managers because of ecological questions.
- Ecological and economic viewpoints.
- Public health and economic viewpoints.
- Environmental politics.
- Successful bargaining and negotiations of different interests.
- Solving conflicts that arise when there are different interests.
- Different managerial approaches to solving environmental problems.



<ul style="list-style-type: none"> • Industrijska ekologija in druge tehnike za izboljšanje trajnostnega razvoja. • Nekateri bolj znani pristopi za izboljšanje trajnostnega razvoja. • Osnove dolgoročnega planiranja za trajnostni razvoj. • Globalno segrevanje, klimatske spremembe, energija kot faktorji, ki vplivajo na vsakega menedžerja. • Študije primerov v strateškem menedžmentu s trajnostnim razvojem. 	<ul style="list-style-type: none"> • Different movements designed to improve sustainability. • Industrial ecology and other techniques designed to improve sustainability. • Some more known approaches to improve sustainability. • Basics of long-term planning for sustainable development. • Global warming, climate change, energy as elements that affect every manager. • Cases in strategic management with sustainability.
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Temeljni literatura in viri / Readings:

Roorda, N. (2021). *Fundamentals of sustainable development* (3rd ed., str. XXII, 413). Routledge.

Wheelen, T. L., & Hunger, J. D. (2010). *Strategic management and business policy: achieving sustainability* (12th ed., str. XLV, 391, 520). Prentice Hall.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za načrtovanje, organiziranje, usmerjanje in nadziranje v sodobnih organizacijah, tako da se študenti zavedajo, kako različni dejavniki poslovanja vplivajo na okolje.

Objectives and competences:

Objectives of the course are to teach students strategic planning, organizing, directing and control in contemporary organizations so that students become aware of how different factors in business influence the environment.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti in razložiti osnovne probleme organizacije in menedžmenta v zvezi z okoljevarstvom,
- razumeti razlike med ekološkimi in ekonomskimi stališči,
- razumeti razlike med javnozdravstvenimi in ekonomskimi stališči,
- razumeti osnove okoljske politike,
- uporabiti ustrezne metode in tehnike za usklajevanje različnih interesov ter za reševanje konfliktov, ki nastanejo zaradi različnih interesov,
- razumeti in razložiti različne menedžerske pristope k reševanju okoljskih problemov,
- poznati najbolj znana gibanja na področju okoljevarstva,
- poznati nekatere tehnike in znane pristope za izboljšanje trajnostnega razvoja,
- poznati osnove dolgoročnega planiranja za trajnostni razvoj,
- razumeti, kakšen je vpliv globalnega segrevanja, klimatskih sprememb, energije na menedžerje.

Prenosljive / ključne spretnosti in drugi atributi:

- komunikacijske spretnosti
- sposobnost za uporabo teoretičnega znanja v praksi

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand and explain the basic problems of organization and management regarding sustainability,
- understand differences between ecological and economic viewpoints,
- understand differences between public health and economic viewpoints,
- understand basics of environmental politics,
- use appropriate methods and techniques to coordinate different interests and solve conflicts that arise because of different interests,
- understand and explain different managerial approaches to solve environmental problems,
- get acquainted with the most known movements in the area of environment,
- know some techniques and approaches to improve sustainable development,
- know basics of long-term planning for sustainability,
- understand the influence of global warming, climate changes and energy on managers.

Transferable / Key skills and other attributes:

- communication skills
- ability to use theoretical knowledge in practice



Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov) • Timsko delo študentov, reševanje primerov in poročanje <p>Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>
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Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures with active student participation (discussion, case studies) • Team work of students, solving case studies and reports <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>
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Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit • Seminarska naloga 	<p>50%</p> <p>50%</p>	<ul style="list-style-type: none"> • Written exam • Seminar work



Reference nosilca / Lecturer's references:

Roblek, V., Thorpe, O., Pejić Bach, M., Jerman, A., & Meško, M. (2020). The fourth industrial revolution and the sustainability practices: a comparative automated content analysis approach of theory and practice. *Sustainability*, 12(20 (8497)), 1–28. <https://www.mdpi.com/2071-1050/12/20/8497>

Roblek, V., Drpić, D., Meško, M., & Milojica, V. (2021). Evolution of sustainable tourism concepts. *Sustainability*, 13(22 (12829)), 1–21. <https://www.mdpi.com/2071-1050/13/22/12829/pdf>

Roblek, V., Meško, M., & Podbregar, I. (2021). Impact of car sharing on urban sustainability. *Sustainability*, 13(2 (905)), 1–19. <https://www.mdpi.com/2071-1050/13/2/905>

Roblek, V., Pejić Bach, M., Meško, M., & Kresal, F. (2019). Corporate social responsibility and challenges for corporate sustainability in first part of the 21st century. *Cambio*, 9(19), 31–46. <https://oaj.fupress.net/index.php/cambio/article/view/8486/8768>

Roblek, V., Meško, M., Pejić Bach, M., Thorpe, O., & Šprajc, P. (2020). The interaction between internet, sustainable development, and emergence of society 5.0. *Data*, 80, 1–28. <https://www.mdpi.com/2306-5729/5/3/80/htm>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Gospodarsko pravo in pravo EU
Course title:	Business law and law of EU

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	2
International Business 1st cycle	International business with sustainability	1	2

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-1-IL

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: zasl. prof. dr. Albin Igličar, doc. dr. Janez Žirovnik

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

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Vsebina:

- Splošni pravni pojmi.
- Mednarodni pravni viri.
- Statusno pravo gospodarskih družb v EU in ZDA.
- Korporacijsko upravljanje.
- Mednarodno pogodbeno pravo.
- Nekatere gospodarske pogodbe (mednarodna prodaja blaga, licenčna pogodba, trgovsko zastopanje, franchising).
- Bančne garancije in mednarodni dokumentarni akreditiv.
- Reševanje sporov pri mednarodnih razmerjih in pogodbah.

Content (Syllabus outline):

- General legal terms.
- International legal sources
- Company law on the EU level, EU member's states and USA
- Corporate governance.
- International contract law.
- Business contracts (Contract of the international sale of goods, License agreement, Agency agreement, Franchising).
- Bank guarantees and International letter of credit.
- Resolving disputes out of international relations and contracts.



- Opravljanje storitev in zaposlovanje v EU.

- Performing services and employment relations on the EU market.

Temeljni literatura in viri / Readings:

Žirovnik, J., & Knez, J. (2024). Business law and law of EU: [internal study material] (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_43f3b886c9994f1f9f4decc04f5a3b70.pdf

Beheshiti, R., Saintier, S., Thomas, S. (2024). *Bradgate's Commercial law*. Fourth Edition. Oxford University Press.

Kucec, B., & Mežnar, D. (2004). *Veliki pravni priročnik za podjetnike* (str. 489). Arkadija.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za poznavanje gospodarsko pravnih razmerij in dojetje pravnih problemov, predvsem na poslovnem področju.

Objectives and competences:

Objectives of the course are to teach students to know commercial –legal relations and comprehend legal problems, especially in business field.

Predvideni študijski rezultati:

Znanje in razumevanje:

- Po zaključku tega predmeta bo študent: navedel temeljne pravne pojme (kaj je pravno pravilo, učinkovanje pravnih pravil),
- razumel osnove statusnega prava,
- razumel pogodbeno razmerje, predvsem kupoprodajno pogodbo,
- navedel nekaj značilnosti evropskega gospodarskega prava,
- razumel temelje delovnega prava ter opredeliti glavne sestavine delovne pogodbe.

Prenosljive / ključne spretnosti in drugi atributi:

- Razumevanje pravnih pravil na poslovnem področju

Intended learning outcomes:

Knowledge and understanding:

After completing this course, the student will:

- stated basic legal concepts (what is a legal rule, the effect of legal rules),
- understood the basics of status law,
- understood contractual relations, especially the sales contract,
- stated some features of European commercial law,
- understood the basics of labor law and defined the main components of an employment contract.

Transferable / key skills and other attributes:

- Understanding of legal rules in the business field



Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov) • Timsko delo študentov, reševanje primerov in poročanje <p>Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>
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Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures with active student participation (discussion, case studies) • Team work of students, solving case studies and reports <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>
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Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam

Reference nosilca / Lecturer's references:

<p>Igličar, A. (2023). <i>Interdisciplinarni pogled na pravo = Interdisciplinary view on law</i>. 347–359. https://press.um.si/index.php/ump/catalog/book/768</p> <p>Igličar, A. (2023). <i>Spreminjanje ustave in zakonodajna politika</i>. 69–80. http://ustava.si/wp-content/uploads/2023/09/Spreminjanje-ustave-WEB-1.pdf</p> <p>Igličar, A. (2021). <i>Zakonodajna politika</i> (1. natis, Let. 56, str. 517). Lexpera, GV založba.</p> <p>Žirovnik, J., & Knez, J. (2024). <i>Business law and law of EU: [internal study material]</i> (Elektronska izd.). IBS, Mednarodna poslovna šola. https://www.ibs.si/sl/files/ugd/2c4c64_43f3b886c9994f1f9f4decc04f5a3b70.pdf</p>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Poslovna informatika
Course title:	Business information science

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	1	2
International Business 1st cycle	International business with sustainability	1	2

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-1-BIT

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	

Nosilec predmeta / Lecturer:

izr. prof. dr. Blaž Markelj

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Informatika kot teoretična in praktična disciplina, koncepti informatike, informacijska družba, vpliv informatike na odnose v družbi.
- Poslovna informatika in organizacija (mesebojni vplivi).
- Informacijski sistemi (opredelitev, namen, cilji informacijskega sistema). Opredelitev osnovnih konceptov. Informacijski proces.
- Sistemi informacijske tehnologije (IT), njihov vpliv na posameznika, organizacijo in družbo. Koncepti IT.

Content (Syllabus outline):

- Informatics as theoretical and practical discipline, concepts of informatics, information society, influence of informatics on relations in society.
- Business informatics and organization (mutual influences)
- Information systems (definition, goals and objectives), definition of basic concepts. Information system.
- Systems of information technology (IT), their influence upon individual, organization and society. Concepts of



<p>Pravila v informacijskem sistemu. Standardi.</p> <ul style="list-style-type: none"> • Informacijski sistem in organizacija (vloga IT, pomen in organiziranje podatkov v organizaciji, klasifikacija informacijskih sistemov). • Temeljna struktura informacijskega sistema na transakcijskem nivoju organizacije (nabavni, proizvodni, prodajni, računovodski, kadrovski in drugi informacijski sistemi) • Razvijanje informacijskega sistema. • Internet, intranet, ekstranet. Poslovni modeli. E-poslovanje. • Etični, pravni in varnostni vidiki informacijskih sistemov. 	<p>IT. Rules in information system. Standards.</p> <ul style="list-style-type: none"> • Information system and organization role of IT, meaning and organization of data in organizations, classification of information systems. • Basic structure of information system on transactional level of organization (purchase, production, sales, accounting, personnel and other information systems). • Development of information system. • Internet, Intranet, Extranet. Business models. E-business. • Ethical, legal and security aspects of information systems.
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Temeljni literatura in viri / Readings:

Jones, G. R. (2013). *Organizational theory, design, and change* (7th ed., global ed., str. 511). Pearson.

McAuley, J., Duberley, J., & Johnson, P. (2007). *Organization theory: challenges and perspectives* (str. XXII, 473). Pearson Education; FT Financial Times; Prentice Hall.
<http://www.loc.gov/catdir/toc/ecip0617/2006022347.html>

Whitman, M. E., & Mattord, H. J. (2022). *Management of information security* (6th ed., str. XXIV, 728). Cengage Learning.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za samostojno uporabo osebnega računalnika na poslovnem področju.

Objectives and competences:

Objectives of the course are to teach students to use PC independently in business fields.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- uporabljati pridobljeno znanje za osvetlitev interdisciplinarnosti informatike,
- razumeti in interpretirati vlogo informatike v globalni družbi,
- upravljati informacijske resurse organizacije,
- uporabljati sisteme informacijske tehnologije in njihov potencial inovativnosti,
- uporabljati sisteme informacijske tehnologije za podporo pisarniškega poslovanja,
- uporabljati pridobljeno znanje z zmožnostjo analize problemov in systemskega razmišljanja pri iskanju alternativnih modelov,
- sodelovati v projektih razvijanja novih sistemov IT.

Prenosljive / ključne spretnosti in drugi atributi:

- Uporaba informacijske tehnologije
- Vrednotenje informacijskih sistemov na strokovnem področju

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- use the acquired knowledge to put in light interdisciplinarity of informatics,
- understand and interpret role of informatics in global society,
- manage information resources of organization,
- use information technology systems and their potential of innovation,
- use systems of information technologies to support office procedures,
- use the acquired knowledge with the ability to analyze problems and think in a systematic way to look for alternative models,
- collaborate in projects of development of new IT systems.

Transferable / Key skills and other attributes:

- Use of information technology
- Evaluation of information systems in the business area

Metode poučevanja in učenja:

- Predavanja
- Seminarske naloge
- Individualne in skupinske konzultacije
- Samostojen študij

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures
- Seminar work
- Individual and group consultations
- Independent study

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.



Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none">• Pisni izpit• Seminarska naloga	60% 40%	<ul style="list-style-type: none">• Written exam• Seminar paper

Reference nosilca / Lecturer's references:

Horvat, S., Zgaga Markelj, S., & Markelj, B. (2023). *Informacijska varnost: etično hekanje 2.0: na poti k zagotavljanju večplastne zaščite* (1. natis, str. 312). Lexpera, GV založba.

Praprotnik, G., & Markelj, B. (2023). E-vdori v eUpravo. V *Informacijska varnost: doba tehnoloških prebojev in pravnih izzivov* (str. 35-69,). Lexpera, GV Založba.

Vrhovec, S., & Markelj, B. (2021). The relation between project team conflict and user resistance in software projects. *PLoS one*, 11(0260059), 1 spletni vir (1 datoteka PDF (11)).

<https://journals.plos.org/plosone/article/file?id=10.1371/journal.pone.0260059&type=printable>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Okoljevarstveno pravo in poslovanje
Course title:	Environmental regulations and business

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	2, 3
International Business 1st cycle	International business with sustainability	2	2, 3

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-2-ELB

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
80	0	60	0	0	140	10

Nosilec predmeta / Lecturer: zasl. prof. dr. Albin Igličar, doc. dr. Janez Žirovnik

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Vloga nacionalnih, evropskih in mednarodnih pravnih predpisov za organizacije.
- Vloga nacionalnih, evropskih in mednarodnih institucij.
- Oblikovanje okoljske politike.
- Vloga sodišč.
- Ocena neposrednih in posrednih metod za reguliranje poslovanja (kazenska odgovornost, ekonomski instrumenti, kontrolni instrumenti itd.).
- Samoevalvacija kot orodje politike: okoljske pogodbe, standardi ISO, eko nalepke itd.

Content (Syllabus outline):

- The role of national, European and international regulations on business organizations.
- The role of national, European and international institutions.
- The formulation of environmental policy.
- The role of the courts.
- Appraisal of the direct and indirect methods of regulating businesses (criminal liability, economic instruments, command and control instruments etc.).



<ul style="list-style-type: none"> • Kontrola odpadkov v evropskem in nacionalnem pogledu. • Kontrola onesnaženosti voda v evropskem in nacionalnem pogledu. • Ocena kontrole onesnaženosti zraka. • Pregled bodočih trendov trajnostnega razvoja in korporativne družbene odgovornosti. 	<ul style="list-style-type: none"> • Self-regulation as a policy tool: environmental agreements, ISO standards, Eco-Labels etc. • Controls on waste in a European and national context. • Controls on water pollution in a European and national context. • Assessment of control on air. • Looks at future trends of sustainable development and corporate social responsibility.
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Temeljni literatura in viri / Readings:

Žirovnik, J., & Knez, J. (2024). *Environmental regulations and business: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_67488670cdf24966ade2fd2ec6dd7b57.pdf

Birnie, P. W., Boyle, A. E., & Redgwell, C. (2009). *International law and the environment* (3rd ed., str. XXXVI, 851). Oxford University Press.

Jennings Moody, M. (2009). *Business: its legal, ethical, and global environment* (9th ed., str. XXVIII, 767, 99). South-Western Cengage Learning.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za razumevanje, kako okoljevarstveni predpisi vplivajo na poslovanje.

Objectives and competences:

Objectives of the course are to teach students how environmental regulation impacts upon business.

Predvideni študijski rezultati:

Znanje in razumevanje:
Po zaključku tega predmeta bo študent sposoben:

- razumeti vlogo nacionalnih, evropskih in mednarodnih pravnih predpisov na organizacije in na oblikovanje okoljske politike
- razumeti vlogo sodišč - navesti nekatere neposredne in posredne metode za reguliranje poslovanja (kazenska odgovornost, ekonomski instrumenti, kontrolni instrumenti itd.)

Intended learning outcomes:

Knowledge and understanding:
On completion of the course students will be able to:

- understand the role of national, European and international regulations on business organizations and on the formulation of environmental policy
- understand the role of the courts - quote some direct and indirect methods of regulating businesses (criminal liability, economic instruments, command and control instruments etc.)



<ul style="list-style-type: none"> • predstaviti samoevalvacijo kot orodje politike na trajnostnem področju: okoljske pogodbe, standardi ISO, eko nalepke itd. • razumeti pomen kontrole odpadkov v evropskem in nacionalnem pogledu • razumeti kontrolo onesnaženosti voda v evropskem in nacionalnem pogledu - razumeti ocene kontrole onesnaženosti zraka <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Razumevanje pravnih pravil na poslovnem področju in področju trajnostnega razvoja 	<ul style="list-style-type: none"> • present self-regulation as a policy tool: environmental agreements, ISO standards, Eco-Labels etc.) • understand the importance of controls on waste in a European and national context • understand controls on water pollution in a European and national context • understand assessment of control on air <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Understanding legal rules in business field
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Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja z aktivno udeležbo študentov (diskusija, primerov) <p>Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>

Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures with active student participation (discussion, case study) <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
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<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam
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Reference nosilca / Lecturer's references:

<p>Igličar, A. (2024). <i>Pomen podnebne zakona za zeleni prehod = The meaning of the climate law for the green transition</i>. 327–341. https://press.um.si/index.php/ump/catalog/book/860</p> <p>Igličar, A. (2022). Pravo kot okvir in kot sredstvo managementa = Law as a framework and as a means of management. V <i>Management: izbrana poglavja</i> (str. 29–50). Univerza v Mariboru, Univerzitetna založba. doi:10.18690/um.fov.2.2022.2</p> <p>Igličar, A. (2021). <i>Zakonodajna politika</i> (1. natis, Let. 56, str. 517). Lexpera, GV založba.</p> <p>Žirovnik, J., & Knez, J. (2024). <i>Environmental regulations and business: [internal study material]</i> (Elektronska izd.). IBS, Mednarodna poslovna šola. https://www.ibs.si/sl/files/ugd/2c4c64_67488670cdf24966ade2fd2ec6dd7b57.pdf</p>
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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Poslovna statistika
Course title:	Business statistics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	3
International Business 1st cycle	International business with sustainability	2	3

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-2-BS

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	0	40	0	0	70	5

Nosilec predmeta / Lecturer:

pred. mag. Jerneja Šifrer

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

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Prerequisites:

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Vsebina:

- Pomen statistike, osnovne značilnosti statistike, zbiranje, opisovanje in analiza ter grafično prikazovanje podatkov. Tipi podatkov. Vzorci. Opisne statistike.
- Osnovni pojmi verjetnostnega računa.
- Slučajne spremenljivke in porazdelitveni zakoni. Binomska, Poissonova in normalna slučajna spremenljivka. Vzorčne porazdelitve.
- Statistično ocenjevanje parametrov.
- Testiranje hipotez.
- Kontingenčne tabele.
- Prilagoditveni testi.

Content (Syllabus outline):

- Importance of statistics, basic characteristics of statistics, collection, description, analysis and graphic presentation of data. Types of data. Samples. Descriptive statistics.
- Basic concepts of probability calculus.
- Variables and distribution. Binominal, Poisson's and normal variable. Sample distributions.
- Statistical evaluation of parameters.
- Testing of hypotheses.
- Contingency tables.



<ul style="list-style-type: none"> • Regresija in korelacija. • Enojna analiza variance. • Časovne vrste. • Računalniški programi za statistično analizo: urejanje in prikazovanje podatkov (Excel, SPSS) 	<ul style="list-style-type: none"> • Adaptation tests. • Regression and correlation. • Single analysis of variance. • Time series analysis. • Computer programmes for statistical analysis: organizing and presenting data (Excel, SPSS)
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Temeljni literatura in viri / Readings:

Šifrer, J. (2024). Business statistics: [internal study material] (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_7f13db1a40d742bfb1a87fc17e703cbc.pdf

Jesenko, J. (2001). *Statistika v organizaciji in managementu* (str. 422). Moderna organizacija.

Willard, C.A. (2020). *Statistical methods: an introduction to basic statistical concepts and analysis*. (2nd ed., str. XXIII, 352). Routledge.

Groebner, D. F., Shannon, P. W., & Fry, P. C. (2018). *Business statistics: a decision-making approach* (10th ed., global ed., str. 860). Pearson Education Limited.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je seznaniti študente z viri in uporabnostjo osnovnih statističnih informacij in jih usposobiti za statistično raziskovanje poslovnih pojavov, pri čemer pridobijo naslednje kompetence:

- sposobnost urejanja in ustreznega prikazovanja podatkov,
- sposobnost prepoznavanja različnih statističnih mer in njihove uporabe,
- sposobnost uporabe osnovnega verjetnostnega računa,
- sposobnost prepoznavanja slučajnih spremenljivk ter najpomembnejših diskretnih in zveznih porazdelitev,
- sposobnost uporabe vzorčnega pristopa pri analizi podatkov,
- sposobnost testiranja domnev in uporabe intervalov zaupanja,
- sposobnost razumevanja statistične regresije in korelacije,
- sposobnost uporabe računalniških programov za statistično analizo.

Objectives and competences:

The aim of the course is to acquaint students with the sources and usefulness of basic statistical information and train them for statistical research of business phenomena, acquiring the following competencies:

- ability to edit and display data appropriately,
- ability to recognize various statistical measures and their use,
- ability to use basic probability calculus,
- ability to recognize random variables and the most important discrete and continuous distributions,
- ability to use a sample approach in data analysis,
- ability to test hypotheses and use confidence intervals,
- ability to understand statistical regression and correlation,
- ability to use appropriate computer programmes for statistical analysis.



<p>Predvideni študijski rezultati: Znanje in razumevanje: <u>Po zaključku tega predmeta bo študent sposoben:</u></p> <ul style="list-style-type: none"> • razumeti temeljne statistične pojme • izvajati osnovne faze statistične analize: pridobivanje podatkov, urejanje in prikaz podatkov, izračun nekaterih poslovnih parametrov • razumeti temeljne pojme poslovne statistike • uporabiti nekaj najpomembnejših programskih orodij za statistično analizo <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Sposobnost poslovne analize in sinteze, predvidevanja rešitev in posledic v poslovnem procesu podjetij • Sposobnost kvalitativnega in kvantitativnega presojanja 	<p>Intended learning outcomes: Knowledge and understanding: <u>On completion of the course students will be able to:</u></p> <ul style="list-style-type: none"> • understand basic statistical concepts • carry out basic phases of statistical analysis: data acquisition, organizing and presenting data, calculating of certain business parameters • understand basic concepts of business statistics • use some of the most important programme tools for statistical analysis <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Ability of business analysis and synthesis, foreseeing solutions and consequences in the business process of companies • Ability of qualitative and quantitative judgement
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<p>Metode poučevanja in učenja:</p> <ul style="list-style-type: none"> • Predavanja • Seminarsko delo <p>Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>	<p>Learning and teaching methods:</p> <ul style="list-style-type: none"> • Lectures • Seminar work <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>
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Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam

<p>Reference nosilca / Lecturer's references:</p> <ul style="list-style-type: none"> • Šifrer, J. (2024). Business statistics: [internal study material] (Elektronska izd.). IBS, Mednarodna poslovna šola. https://www.ibs.si/sl/files/ugd/2c4c64_7f13db1a40d742bfb1a87fc17e703cbc.pdf • Šifrer, J., & Bren, M. (2011). <i>SPSS - multivariatne metode v varstvoslovju</i> (str. 99). Fakulteta za varnostne vede. • Erčulj, V., & Šifrer, J. (2020). <i>Multivariatne metode v varstvoslovju s programom SPSS</i> (1. izd., str. 122). Univerzitetna založba Univerze; Fakulteta za varnostne vede. • Jesenko, J., & Šifrer, J. (2008). <i>Statistika: zbirka rešenih nalog</i> (Let. 38, str. 100). Fakulteta za varnostne vede.
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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Računovodstvo in finance
Course title:	Accounting and finances

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	3
International Business 1st cycle	International business with sustainability	2	3

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-2-AF

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: doc. dr. Sandi Knez

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: /

Prerequisites: /

Vsebina:	Content (Syllabus outline):
<ul style="list-style-type: none"> • Podjetje kot poslovni sistem. • Pomen računovodske funkcije v podjetju, sestavine računovodske funkcije, vrste računovodstev. • Vsebina in oblike poslovnih listin in poslovnih knjig. • Vsebina in oblika računovodskih poročil. • Informacije v posameznih računovodskih poročilih. • Pomen finančne funkcije. • Cilji, naloge in organiziranost finančne funkcije. • Notranji in zunanji viri financiranja. 	<ul style="list-style-type: none"> • Company as a business system. • Significance of accounting in company, components of accounting, types of accountancies. • Contents and forms of business documents and business books. • Contents and forms of financial statements. • Information in individual financial statements. • Significance of financial function. • Objectives, tasks and organization of financial function.



<ul style="list-style-type: none"> • Trgi vrednostnih papirjev. • Vrednostni papirji pri financiranju poslovnega sistema. • Plačilni promet. • Instrumenti zavarovanja terjatev. • Davčna zakonodaja. 	<ul style="list-style-type: none"> • Interior and exterior sources of financing. • Securities markets. • Securities in financing a business system. • Money movements. • Instruments for claim insurance. • Tax legislation.
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Temeljni literatura in viri / Readings:

Knez, S. (2024). *Accounting and finances: internal study material* (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_a6592ec1484f4eea9c0a554174daf8d9.pdf

Bauerle, J. (2018/2023, cop.). *Accounting quickstart guide: the simplified beginner's guide to real-world financial & managerial accounting for students, business owners, and finance professionals* (3rd ed., str. VIII, 196). Clyde Bank Finance.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Študenti pri tem predmetu:

- Osvojijo osnovne pojme temeljnih računovodskih izkazov in pomena ter vrst financiranja.
- Spoznajo osnovno analizo računovodskih izkazov.
- Pridobijo občutek za upoštevanje finančnih predpisov.
- Osvojijo temeljna znanja iz vrst financiranja.

Objectives and competences:

Students in this course:

- They acquire the basic concepts of basic financial statements and the meaning and types of financing.
- They get to know the basic analysis of financial statements.
- They get a feel for following financial regulations.
- They acquire basic knowledge of types of financing.



Predvideni študijski rezultati:

<p>Znanje in razumevanje: <u>Študenti po zaključku tega predmeta:</u></p> <ul style="list-style-type: none"> • Osvojijo in opredelijo osnovne pojme računovodstva. • Se naučijo uporabljati osnovno analizo računovodskih izkazov. • Se zavedajo vprašanj s področja finančnih predpisov. • Razlikujejo vrste financiranja. <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Sposobnost analize in sinteze. • Sposobnost kvalitativnega in kvantitativnega presojanja.
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Intended learning outcomes:

<p>Knowledge and understanding: <u>Students after completing this course:</u></p> <ul style="list-style-type: none"> • They acquire and define the basic concepts of accounting. • They learn to use basic analysis of financial statements. • They are aware of issues in the field of financial regulations. • There are different types of financing. <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Ability to analyze and synthesize. • Ability of qualitative and quantitative judgement.

Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja • Delo v skupinah • Seminarske vaje <p>Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>

Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures • Work in groups • Seminar exercises <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>

Načini ocenjevanja:

**Delež (v %) / Assessment:
Weight (in %)**

<ul style="list-style-type: none"> • Seminarska naloga • Ustni izpit 	<p>60%</p> <p>40%</p>	<ul style="list-style-type: none"> • Seminar paper • Oral exam
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Reference nosilca / Lecturer's references:

<p>Knez, S. (2024). <i>Accounting and finances: internal study material</i> (Elektronska izd.). IBS, International Business School. https://www.ibs.si/files/ugd/2c4c64_a6592ec1484f4eea9c0a554174daf8d9.pdf</p>
<p>Knez, S. (2024). <i>Business documentation: internal study material</i> (Elektronska izd.). IBS, International Business School. https://www.ibs.si/files/ugd/2c4c64_a73356b73b1949c6967f6af8dd0f5714.pdf</p>
<p>Knez, S. (2024). <i>International accounting: internal study material</i> (Elektronska izd.). IBS, International Business School. https://www.ibs.si/files/ugd/2c4c64_696a7f07707d4554a7dbfeb29fd548a7.pdf</p>



Knez, S. (2024). *International business: internal study material* (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_61e70920bdaa4b95a94371805209d5f9.pdf

Knez, S. (2024). *Finančno načrtovanje v športu: [interno študijsko gradivo]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_7cd4ff61e6064491b6bbb65b221cc3e9.pdf

Knez, S. (2010). *Elementi notranjega podjetništva pri izvajanju programa „mladi raziskovalci iz gospodarstva“: magistrsko delo*. [S. Knez].

Vidic, F., Vadjal, J., & Knez, S. (2008). *Podjetništvo: [višješolski učbenik]* (str. 103). Doba, Višja strokovna šola].

Vidic, F., & Knez, S. (2007). *Priročnik za pripravo poslovnega načrta: študijsko gradivo* (str. 53 f.). GEA College - Center višjih šol.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Mednarodni marketing
Course title:	International marketing

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	3, 4
International Business 1st cycle	International business with sustainability	2	3, 4

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-2-IM

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	0	80	0	0	140	10

Nosilec predmeta / Lecturer:

red. prof. dr. Svetlana Mihić

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Razvoj marketinga, pojem marketinga
- Informacije za potrebe marketinga v mednarodnem okolju
- Vedenje potrošnikov
- Marketinška segmentacija
- Izdelki in blagovne znamke
- Upravljanje s cenami
- Distribucija
- Marketinško komuniciranje
- Promocija
- Oglaševanje
- Odnosi z javnostmi
- Osebna prodaja
- Strateški marketing

Content (Syllabus outline):

- Market development, marketing concept
- Information for the needs of marketing in international environments
- Customer behaviour
- Marketing segmentation
- Products and brands
- Management of prices
- Distribution
- Marketing communication
- Promotion
- Advertising
- Public relations



<ul style="list-style-type: none"> • Vloga managerja pri marketingu • Kontroling in marketing • Etika in kultura marketinga v tujih okoljih • Trženje z odnosi 	<ul style="list-style-type: none"> • Personal sales • Strategic marketing • Role of manager in marketing • Controlling and Marketing • Ethics and culture of marketing in foreign environments • Service marketing
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Temeljni literatura in viri / Readings:

Churchill, G. A., & Brown, T. J. (2007). *Basic marketing research* (6th ed., str. XXV, 593). Thomson; South-Western.

Gillespie, K., Jeannet, J.-P., & Hennessey, H. D. (2007). *Global marketing* (2nd ed., str. XVIII, 619). Houghton Mifflin.

Zalaznik, M., & Hrastelj, T. (2003). *Mednarodno trženje* (1. natis, str. 483). GV založba.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za razumevanje osnovnih konceptov, procesov in metod marketinga.

Objectives and competences:

Objectives of the course are to teach students to understand the basic concepts, processes and marketing methods.

Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti vlogo in pomen marketinga v sodobnih organizacijah,
- iskati informacije za potrebe marketinga,
- razložiti in uporabiti osnovne pojme marketinške segmentacije,
- načrtovati in povezovati posamezna marketinška orodja s ciljem njihove uporabe.

Prenosljive / ključne spretnosti in drugi atributi:

- Sposobnost timskega dela
- Sposobnost uporabe marketinških metod v različnih organizacijah

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand the role and significance of marketing in contemporary organizations,
- search for information for the needs of marketing,
- explain and use basic terms of marketing segmentation,
- plan and connect individual marketing tools with the goal of their use.

Transferable / Key skills and other attributes:

- Team work ability
- Ability to use marketing methods in different organizations



Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (diskusija)
- Študijski primeri

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures with active student participation (discussion)
- Case studies

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:

- Seminarska naloga
- Pisni izpit

Delež (v %) /

Weight (in %) Assessment:

• Seminarska naloga	20%	• Seminar paper
• Pisni izpit	80%	• Written exam

Reference nosilca / Lecturer's references:

Prof.dr Svetlana Mihic Doc dr Milan Mihajlovic MSc Toma Dasic 9th International Scientific Conference LIMEN 2023 Book of Abstracts **Business Processes and Their Importance in the Management of Production Companies – A Case Study of the Dairy Industry in the Republic of Serbia** LIMEN 2023

Prof.dr Svetlana Mihić, **APPLICATION OF MARKETING PROCESSES AND TOOLS AS AN IMPERATIVE OF THE MODERN MARKET** Sport Media and Business SPORT MEDIA AND BUSINESS, Scientific Journal in the Field of Sport, Media and Business pp 91- 104 Mihić, S., (2024). Application of marketing processes and tools as an imperative of the modern market, Sport media, and business , 10(1) 91-104. ISSN 2956-0780 UDK: 658.8 DOI: COBISS.SR-ID 84407817

<https://doi.org/10.58984/smb2401091m>

"Faces of well-being - selected issues" Volume V in November 2021 - in electronic version (ebook). Prof.dr Svetlana Mihic, MSc Jovana Kisin, MSc Jelena Ješić POSSIBILITIES FOR ECONOMIC PROSPERITY WITH APPLICATION OF THE SMART CITY CONCEPT Kierownik Instytutu Naukowo-Rozwojowego Powiślańska Szkoła Wyższ Kwidzyn Copyright by Powiślańska Szkoła Wyższa ISBN 978-83-8206-504-6 (UG) ISBN 978-83-956346-1-1 (PSW) Pp. 35-49 Wydawnictwo Uniwersytetu Gdańskiego Gdańsk 2022

MSc Toma Dašić, Prof.dr Svetlana Mihić „Application of holistic marketing in the formulation of a business concept of agricultural producers from south Serbia” Economics of Agriculture, Year 69, No. , 2022, Economics of Agriculture, Year 69, No. 4, 2022, (pp. 1109-1124), Belgrade UDC 658.8:338.435(497.11-13) Экономика пољопривреде (Online) = ISSN 2334-8453 ISSN 0352-3462 = Экономика пољопривреде(1979) COBISS.SR-ID 27671

<http://bsaae.bg.ac.rs/images/Ekonomika%20kompletna/2022/EP%204-2022lq.pdf>

<https://www.iep.bg.ac.rs/sr/izdanja/casopisi/ekonomika-poljoprivrede-casopis/ekonomikapoljoprivrede>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Ekonomika trajnostnega razvoja
Course title:	Sustainable economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	4
International Business 1st cycle	International business with sustainability	2	4

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-2-ESD

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	0	40	0	0	70	5

Nosilec predmeta / Lecturer: red. prof. dr. Jaka Vadnjajl

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Kako se povezujeta ekologija in ekonomika.
- Funkcioniranje ekoloških sistemov in vloga ljudi v teh sistemih.
- Delovanje ekonomike in njena interakcija z okoljem.
- Analiza tržnih omejitev.
- Vloga politike pri obravnavi okoljskih problemov.
- Lokalni in globalni primeri.
- Ocenjevanje ekonomskih in okoljskih poslov.
- Okoljski problemi imajo ekonomsko osnovo, zato morajo imeti tudi rešitve.

Content (Syllabus outline):

- How ecology and economics relate.
- Functioning of ecological systems and where people fit.
- How the economy works and interacts with the natural environment.
- Analysis of the limits of markets.
- The role of policy in addressing environmental issues.
- Exploring issues from local to global.
- Evaluation of economic and environmental tradeoffs.



<ul style="list-style-type: none"> • Odkrivanje ekonomskih rešitev za okoljske probleme. • Presoja dobrih strani in stroškov pri okoljevarstveni politiki. • Uporaba znanja za reševanje konkretnih okoljskih problemov doma ali v svetu. • Uporaba ekonomskih principov pri razporejanju okoljskih proizvodov in storitev. • Odločanje v primeru negotovosti. • Prilagajanje in zmanjševanje okoljskih sprememb. 	<ul style="list-style-type: none"> • Environmental problems have an economic basis, so they must also have solutions. • Discovering economic solutions to environmental problems. • Evaluation of benefits and costs of environmental policies. • Applying one's knowledge to solve environmental problems at home and elsewhere. • Application of economic principles to the allocation of environmental goods and services. • Decision-making under uncertainty. • Adaptation and mitigation of environmental change.
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Temeljni literatura in viri / Readings:

Makower, J. (2009). *Strategies for green economy: opportunities and challenges in the new world of business* (str. XVII, 290). McGraw Hill.

Tietenberg, T. H., & Lewis, L. (2024). *Environmental & natural resource economics* (12th ed., str. XXVII, 583). Routledge.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente, da razumejo tako ekonomska kot okoljska stališča pri poslovanju in skušajo najti ustrezne ekonomske rešitve za okoljske probleme.

Objectives and competences:

Objectives of the course are to teach students understand economic and environmental viewpoints within business and try to find appropriate economic solutions for environmental problems.



Predvideni študijski rezultati:

<p>Znanje in razumevanje: <u>Po zaključku tega predmeta bo študent sposoben:</u></p> <ul style="list-style-type: none"> • razumeti, kako se povezujeta ekologija in ekonomika, • razumeti funkcioniranje ekoloških sistemov in vlogo ljudi v teh sistemih, • razumeti delovanje ekonomike in njeno interakcijo z okoljem, • narediti analizo tržnih omejitev, • razložiti vlogo politike pri obravnavi okoljskih problemov, • obravnavati lokalne in globalne primere, • razumeti ocenjevanje ekonomskih in okoljskih poslov, • iskati rešitve za okoljske probleme na ekonomski osnovi, • uporabiti znanje pri odkrivanju ekonomskih rešitev za okoljske probleme, • presojati dobre strani in stroške pri okoljevarstveni politiki. <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Sposobnost analize in sinteze • Sposobnost kvalitativnega in kvantitativnega presojanja
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Intended learning outcomes:

<p>Knowledge and understanding: <u>On completion of the course students will be able to:</u></p> <ul style="list-style-type: none"> • understand the relation between ecology and economics, • understand functioning of ecological systems and where people fit, • understand how the economy works and interacts with the natural environment, • make analysis of the limits of markets • explain the role of policy in addressing environmental issues, • explore issues from local to global, • understand evaluation of economic and environmental tradeoffs, • search for solutions to environmental problems on economic basis, • use the acquired knowledge to discover economic solutions to environmental problems, • evaluate benefits and costs of environmental policies. <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Ability of analysis and synthesis • Ability of qualitative and quantitative evaluation
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Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov) <p>Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>

Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures with active student participation (discussion, case study) <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam



Reference nosilca / Lecturer's references:

Veselinovič, D., Fabijan, J., & Vadnjal, J. (2023). Does credit growth in the EMU banking sector follow its capital adequacy? *Journal of Central Banking Theory and Practice*, 12(2), 33–62.
<https://sciendo.com/article/10.2478/jcbtp-2023-0013>

Vadnjal, J., & Letonja, M. (2023). *Podjetje, družina in prihodnost v družinskem podjetju* (str. 149). GEA College - Fakulteta za podjetništvo.

Fink, L., Makovec, N., & Vadnjal, J. (2023). The development of digital competences and attitude towards e-learning. *Advances in business related scientific research journal*, 14(2), 30–52.
<https://www.absrc.org/wp-content/uploads/2023/12/PAPER-Fink.pdf>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Slovenska javna uprava in institucije Evropske unije
Course title:	Slovene public administration and institutions of European Union

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	4
International Business 1st cycle	International business with sustainability	2	4

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-2-PA

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: doc. dr. Janez Žirovnik, viš. pred. Jana Knez

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Organizacija kot okvir za upravljanje, upravo in javno upravo.
- Opredelitev upravljanja in uprave.
- Pojem državne uprave, lokalne samouprave in javnih služb.
- Akti uprave.
- Moderni principi delovanja javne uprave.
- Mednarodni trendi v javni upravi.
- Veljavna ureditev javne uprave.
- Institucije EU.

Content (Syllabus outline):

- Organisation as a framework for governance, administration and public administration.
- Definition of governance and administration.
- The concept of state administration, loyal selfgovernment and public services.
- Acts of administration.
- Modern principles of public administration.
- International trends in public administration.



	<ul style="list-style-type: none"> • Current public administration arrangements. • EU institutions.
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Temeljni literatura in viri / Readings:

Knez, J., & Žirovnik, J. (2024). *Slovene public administration and institutions of European Union: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_39c8e3869383425eb3eabf851aff2f44.pdf

Senčur, M. (2009). Državni svet RS - od organa sui generis do drugega doma parlamenta. *Javna uprava*, 45(3), 77–98.

Public management and governance (4th ed., str. XXI, 411). (2024). Routledge.

The new public governance?: emerging perspectives on the theory and practice of public governance (str. XV, 431). (2010). Routledge.

Morgan D.F. (2014). *New Public Governance: A Regime-Centered Perspective* (str. VIII, 378). Routledge

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za razumevanje javne uprave RS ter vpetosti javne uprave Slovenije v EU, za razumevanje pomena državne ureditve ter poznavanje komuniciranja z državnimi in drugimi institucijami.

Objectives and competences:

Objectives of the course are to teach students to comprehend the system of Public Administration of Slovenia and integration of the public administration system of Slovenia in EU, to comprehend the significance of state regulation and to understand communication with countries and other institutions.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti ustavne in zakonske aspekte pravice posameznikov na področju javne uprave
- razumeti vpetost Slovenije v EU
- razumeti pomen državne ureditve
- komunicirati z državnimi in drugimi institucijami

Prenosljive / ključne spretnosti in drugi atributi:

- Razumevanje pravnih pravil na upravnem področju
- Komuniciranje z državnimi institucijami

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand constitutional and legal aspects of individual's rights in the field of public administration
- understand integration of Slovenia in EU
- understand the significance of state regulation
- communicate with state and other institutions

Transferable / Key skills and other attributes:

- Understanding legal rules in administration field
- Communication with state institutions

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov)

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures with active student participation (discussion, case study)

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam

Reference nosilca / Lecturer's references:

Knez, J., & Žirovnik, J. (2024). *Slovene public administration and institutions of European Union: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_39c8e3869383425eb3eabf851aff2f44.pdf

Žirovnik, J., Šprajc, P., & Hladin, M. (2018). *Prepoznavanje in obvladovanje strateških kriz „de lege lata“ in „de lege ferenda“ = Identifying and managing strategic crises „de lege lata“ and „de lege ferenda“*. 1245–1257. <http://press.um.si/index.php/ump/catalog/book/326>



Žirovnik, J., & Podbregar, I. (2016). The anatomy of counterintelligence: the origins of European perspective. V *The anatomy of counterintelligence: European perspective* (str. 3–23). Bentham Science Publishers.

Žirovnik, J., & Podbregar, I. (2012). Pravni vidiki obveščevalno-varnostne dejavnosti v Sloveniji. V *Obveščevalno-varnostna dejavnost: procesi, metode, nadzor* (str. 273–302). Fakulteta za varnostne vede.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Mednarodno poslovanje
Course title:	International business

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	3	5, 6
International Business 1st cycle	International business with sustainability	3	5, 6

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-3-IB

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	0	80	0	0	140	10

Nosilec predmeta / Lecturer:

doc. dr. Sandi Knez, doc. dr. Franc Željko Županič

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

Vsebina:

- Pomen mednarodnega poslovanja v poslovnem svetu.
- Procesi globalizacije in vpliv na mednarodno poslovanje.
- Slovenija in mednarodno poslovanje.
- Internacionalizacija podjetij.
- Vzroki za mednarodno poslovanje.
- Dejavniki mednarodne konkurenčnosti.
- Oblike uravnavanja mednarodnega poslovanja.
- Načini in oblike mednarodnega poslovanja.
- Tveganja v mednarodnem poslovanju.

Content (Syllabus outline):

- Meaning of the international business in the modern world.
- Globalization processes and their influence on the international business.
- Slovenia and international business.
- Internationalization of the companies.
- Reasons for the international business.
- Factors of the international competitiveness.
- Ways of regulations in the international business.



<ul style="list-style-type: none"> • Financiranje v mednarodnem poslovanju. • Mednarodna trgovina, marketing in mednarodno poslovanje. • Marketinški menedžment v mednarodnem poslovanju. • Oblikovanje cene in kalkulacije v mednarodnem poslovanju. • Mednarodna logistika in klavzule Incoterms. • Vodenje procesov v internacionalnem podjetju. • Prihodnost mednarodnega poslovanja in globalizacije. 	<ul style="list-style-type: none"> • Ways and forms of international business. • Risks in the international business. • Financing in the international business. • International trade, marketing and international business. • Marketing management in the international business. • Price formation and calculations in the international business. • International logistics and Incoterms clauses. • Managing of business in the international company. • Future of the international business and globalization.
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Temeljni literatura in viri / Readings:

Knez, S. (2024). *International business: internal study material* (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_61e70920bdaa4b95a94371805209d5f9.pdf

Zalaznik, M., Lisjak, M., Pfajfar, G., & Ekar, A. (2006). *Mednarodno poslovanje* (str. 175). Ekonomska fakulteta.

Czinkota, M. R., Ronkainen, I. A., & Gupta, S.. (2021). *International business* (9th ed., str. XV, 573). Cambridge University Press.

Contractor, F. J. (2022). *International Business Management: The Essentials for MBAs and Executives* (str. II, 313). A Global Business Publication.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Študenti pri tem predmetu:

- Osvojijo pojme sodobnega mednarodnega poslovanja in procesov globalizacije.
- Spoznajo dejavnike tveganj v mednarodnem poslovanju.
- Osvojijo temeljna znanja s področja marketinga.

Objectives and competences:

Students in this course:

- They master the concepts of modern international business and globalization processes.
- Learn about risk factors in international business.
- They acquire fundamental knowledge in the field of marketing.



<ul style="list-style-type: none"> • Spoznajo aktivnosti v mednarodnem tržnem prostoru in povezave med njimi. 	<ul style="list-style-type: none"> • They learn about activities in the international market space and the connections between them.
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Predvideni študijski rezultati:

<p>Znanje in razumevanje: <u>Študenti po zaključku tega predmeta:</u></p> <ul style="list-style-type: none"> • Opišejo temeljne pojme mednarodnega poslovanja. • Razlikujejo temeljne značilnosti mednarodnega poslovanja in marketinga. • Se zavedajo tveganj v mednarodnem poslovanju. • Se naučijo razložiti povezave med politiko podjetja in strateškim managementom. <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Sposobnost kakovostnega individualnega in timskega dela • Sposobnost iskanja relevantnih virov informacij, analize, sinteze, prognoze ter predvidevanje rešitev in posledic

Intended learning outcomes:

<p>Knowledge and understanding: <u>Students after completing this course:</u></p> <ul style="list-style-type: none"> • They describe the basic concepts of international business. • They distinguish the fundamental characteristics of international business and marketing. • They are aware of the risks in international business. • They learn to explain the connections between company policy and strategic management. <p><u>Transferable / key skills and other attributes:</u></p> <ul style="list-style-type: none"> • The ability to work in a high-quality individually and in team-oriented manner • The ability to find relevant sources of information, analysis, synthesis, forecasting and predicting solutions and consequences
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Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja • Seminarske vaje • Študije primera <p>Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>
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Learning and teaching methods:

<ul style="list-style-type: none"> • Lecture • Seminar exercises • Case study <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>
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Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Seminarska naloga • Pisni izpit 	<p>20%</p> <p>80%</p>	<ul style="list-style-type: none"> • Seminar paper • Written exam

Reference nosilca / Lecturer's references:

<p>Knez, S. (2024). International business: internal study material (Elektronska izd.). IBS, International Business School. https://www.ibs.si/files/ugd/2c4c64_61e70920bdaa4b95a94371805209d5f9.pdf</p>



Knez, S. (2024). Accounting and finances: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_a6592ec1484f4eea9c0a554174daf8d9.pdf

Knez, S. (2024). Business documentation: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_a73356b73b1949c6967f6af8dd0f5714.pdf

Knez, S. (2024). International accounting: internal study material (Elektronska izd.). IBS, International Business School.

https://www.ibs.si/files/ugd/2c4c64_696a7f07707d4554a7dbfeb29fd548a7.pdf

Knez, S. (2010). Elementi notranjega podjetništva pri izvajanju programa „mladi raziskovalci iz gospodarstva“: magistrsko delo. [S. Knez].

Vidic, F., Vadjnal, J., & Knez, S. (2008). Podjetništvo: [višješolski učbenik] (str. 103). Doba, Višja strokovna šola].

Vidic, F., & Knez, S. (2007). Priročnik za pripravo poslovnega načrta: študijsko gradivo (str. 53 f.). GEA College - Center višjih šol.

Podbregar, I., & Županič, F. Ž. (2022). *Koordiniranje in vodenje kriznega odzivanja: visokošolski učbenik*. Fakulteta za organizacijske vede.

https://estudij.um.si/pluginfile.php/701408/mod_resource/content/1/Visoko%C5%A1olski%20u%C4%8Dbenik_april2022.pdf



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Menedžment človeških virov
Course title: Human resources management

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	3	5, 6
International Business 1st cycle	International business with sustainability	3	5, 6

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-3-HRM

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	0	80	0	0	140	10

Nosilec predmeta / Lecturer: red. prof. dr. Maja Meško

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Temeljni pojmi s področja organizacije in človeških virov.
- Strateški pomen človeških virov.
- Načrtovanje delovnega procesa in principi učinkovite kadrovske politike.
- Zagotavljanje kadrov z ustreznimi znanji in veščinami na pravih delovnih mestih (planiranje, pridobivanje, izbor, zaposlovanje, uvajanje, razporejanje kadrov).
- Zagotavljanje najustrežnejših oblik in pogojev za opravljanje dela (analiziranje dela in določanje lastnosti

Content (Syllabus outline):

- Basic concepts in the field of organization and human resources.
- Strategic importance of human resources.
- Planning of the working processes and principles of efficient HR policy.
- Assuring the employees with proper knowledge and skills for the job (planning, acquiring, selection, employment, introduction, placement).
- Assuring the optimal working conditions (job analysis and



<p>delavcev, oblikovanje dela in kakovost delovnega življenja).</p> <ul style="list-style-type: none"> • Razvoj človeških virov v skladu s strategijo organizacije in usposabljanje (planiranje razvoja in kariere v skladu s strateškim razvojem organizacije, kompetence in osebni razvoj, razvoj menedžerskega kadra, iskanje in usposabljanje perspektivnih kadrov). • Organizacijska kultura in medsebojni odnosi. • Povezanost rezultatov dela in nagrajevanja ter motivacijske strategije. • Učenje, izobraževanje in usposabljanje. • HRM v mednarodnem okolju – stanje in trendi (nove organizacije, oblike, procesi, dela, psihološke pogodbe, fleksibilnost v zaposlovanju). • HRM kot osrednja poslovna funkcija: izziv ali grožnja prihodnosti. 	<p>characteristics of people, job design and quality of working life).</p> <ul style="list-style-type: none"> • HR development in line with organizational strategy and training (planning HR development and career development, competences and personal development, development of managerial staff, searching and training of perspective personnel). • Organizational culture and interpersonal relations. • Job appraisal, reward system and motivation strategies. • Learning, education and training. • HRM in international environment – present situation and trends (new organizational design, processes, jobs, psychological agreement, employment flexibility). • HRM as a central business function: a challenge or threat for future.
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Temeljni literatura in viri / Readings:

Armstrong, M. (2023). *Armstrong's handbook of human resource management practice: a guide to the theory and practice of people management* (16th ed., str. XXXVII, 720). Kogan Page.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za razumevanje najnovejših teorij in prijemov na področju HRM, za razumevanje povezav med uspešnostjo organizacije in človeškimi viri, kako ta znanja prenašati v praktično delo v domačih in tujih organizacijah ter kako oblikovati organizacijsko kulturo usmerjenosti v človeka in njegove zmožnosti kot ustvarjalca dodane vrednosti.

Objectives and competences:

Objectives of the course are to teach students to understand contemporary theories and practice in the area of HRM, to understand relation between a successful organization and human resources, how to transfer this knowledge in practice in Slovene and foreign organizations and how to design organizational culture towards human resources and their abilities to create the added value.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti osnovne pojme s področja ravnanja s človeškimi viri
- razumeti pomen kadrov in kadrovske funkcije v podjetju
- načrtovati, iskati in izbirati kadre
- razvijati kompetence zaposlenih
- uporabljati različne načine za razvoj dobrih odnosov v podjetju
- motivirati zaposlene za boljše delo in lastni razvoj
- preučiti trende in nove pristope v HRM v mednarodnem okolju
- razmisliti o izzivih in priložnostih, ki jih prinaša HRM kot osrednja funkcija

Prenosljive / ključne spretnosti in drugi atributi:

- zmožnost analize problemov in systemskega razmišljanja
- komunikacijske spretnosti
- sposobnost za uporabo teoretičnega znanja v praksi

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand fundamentals of HRM
- understand the importance of personnel and its function in the company
- plan, search and select personnel
- develop employees' competences
- use different ways for development of good relationships in the company
- motivate the employees for better work and their own development
- study trends and new approaches in HRM in the international environment
- consider the challenges and opportunities brought by HRM as a central function

Transferable / Key skills and other attributes:

- ability to analyze problems and systems thinking
- communication skills
- ability to use theoretical knowledge in practice

Metode poučevanja in učenja:

- Predavanja
- AV predstavitve
- Praktični primeri
- Aktivno skupinsko delo

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures
- AV presentations
- Case studies
- Team work with active participation

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.



Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Seminarska naloga • Pisni izpit • Aktivno delo na predavanjih 	<p style="text-align: center;">30 %</p> <p style="text-align: center;">60 %</p> <p style="text-align: center;">10 %</p>	<ul style="list-style-type: none"> • Seminar paper • Written exam • Active coursework

Reference nosilca / Lecturer's references:

Roblek, V., Dimovski, V., Jovanov Oblak, K., Meško, M., & Peterlin, J. (2024). Leadership and managerial challenges to ensure agile management as a method to enable business success: a Delphi study of the Slovenian health organisations. *Measuring business excellence*, 24(1), 39–51.

<https://dk.um.si/IzpisGradiva.php?id=88046>

Gošnik, D., Meško, M., & Stubelj, I. (2023). The relationship between leadership in BPM and company profitability. *Administrative sciences*, 13(3), 1–14.

<https://www.mdpi.com/2076-3387/13/3/77>

Sylejmani, M., & Meško, M. (2023). Challenges in human resource management for employee retention in private companies: case study of the private sector in the Republic of Kosovo, Pristina. ECLSS23 ANTALYA: 16th Eurasian Conference on Language and Social Sciences (ECLSS2023b), 21.

https://eclss.org/publicationsfordoi/ECLSS16_Abstrakti_Antlya_EcLsS2023_final.pdf

Širok, K., Meško, M., & Bertancel, T. (2019). Prihodnost HRM z vidika procesa kadrovanja. *HR&M*, #5(šš22), 6–7.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Poslovni angleški jezik
Course title:	Business english

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	3	5
International Business 1st cycle	International business with sustainability	3	5

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

B-3-EN

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	0	40	0	0	70	5

Nosilec predmeta / Lecturer:

viš. pred. mag. Marina Štros Bračko

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

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Prerequisites:

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Vsebina:

- Slušno razumevanje: razumevanje daljšega govorjenja, četudi ni natančno strukturirano in razmerja niso jasno izražena, npr. dogovarjanje v zvezi s poslovnimi pogodbami, pogajanja, mednarodnimi sestanki.
- Bralno razumevanje dolgih, zapletenih besedil z veliko podatki, npr. poslovne pogodbe, gradiva za mednarodne sestanke, referati.
- Govorno sporazumevanje: naravno izražanje brez očitnega iskanja primernih izrazov, natančno

Content (Syllabus outline):

- Listening of long, not well structured speech where the relations are not clearly structured, for example in discussing business contracts, negotiations, international meetings.
- Reading of long and complex business texts with a lot of information, for example business contracts, materials for international meetings, papers.
- Spoken interaction: fluently and spontaneously expressing themselves without obvious search for appropriate words, precise



<p>oblikovanje svojih misli in pogledov na poslovnem področju, sporazumevanje pri sklepanju pogodb, na mednarodnih sestankih.</p> <ul style="list-style-type: none"> • Govorna produkcija: jasno in natančno opisovanje zapletenih poslovnih problemov, npr. delov pogodb, referatov, poslovne korespondence. • Pisanje jasnih, slogovno dobrih besedil z obrazložitvijo stališč na poslovnem področju, npr. poslovni dopisi, daljša poslovna poročila, zapisniki, strokovni članki. 	<p>formulation of one's ideas and opinions in business field, for example interaction in making contracts, in international meetings</p> <ul style="list-style-type: none"> • Spoken production: clear and exact description of complex business problems, for example parts of contracts, papers, business correspondence. • Writing clear, well structures texts with the explanation of viewpoints in business field, for example business correspondence, long business reports, minutes, professional articles.
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Temeljni literatura in viri / Readings:

Emmerson, P. (2007). *Business English handbook: advanced: the whole of business in one book: [for class and self study]* (str. 128). Macmillan.

Leigh, J. (2002). *Organizing and participating in meetings* (str. 144). Oxford University Press.

Hornby, A. S. (2020). *Oxford advanced learner's dictionary of current English* (10th ed., str. XII, 1820, 87 loč. pag.). Oxford University Press.

Izvajalci predmeta bodo sproti pripravljali/posodobljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za poglobitev znanja angleščine na poslovnem področju: razumevanje daljšega, nenatančno strukturiranega poslovnega teksta, razumevanje dolgih, zapletenih poslovnih besedil z veliko podatki, specializiranih poslovnih člankov, naravno izražanje v različnih poslovnih situacijah, natančno oblikovanje misli in pogledov, jasno in natančno opisovanje zapletenih problemov, povezovanje poslovnih tem, izvajanje zaključkov, pisanje jasnih, slogovno dobrih poslovnih besedil v prepričljivem poslovnem slogu.

Objectives and competences:

Objectives of the course are to increase the knowledge of business English: students can understand extended, not well structured speech, long and complex business texts with a lot of information, professional business articles, fluently and spontaneously express themselves in different business situations, precisely formulate their ideas and opinions, clearly and precisely describe complex business problems, integrate business topics, round off conclusions, write clear well structured business texts in a persuasive business style.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti daljše govorjenje na poslovnem področju, npr. v zvezi s pripravo pogodb, sestanki
- brati dolga, zapletena poslovna besedila z veliko podatki
- se govorno jasno in natančno izražati
- jasno in natančno opisati zapleten poslovni problem, pogodbo, referat
- napisati jasno, slogovno dobro poslovno besedilo

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja
- Delo v skupini: reševanje skupnih nalog in problemov

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand extended speech from business field, for example regarding the preparation of the contract, meetings
- read long, complex business texts with a lot of information
- express themselves fluently and spontaneously
- clearly and precisely describe a complex business problem, contract, paper
- write a clear and well written business text

Transferable / Key skills and other attributes:

- Communication skills
- Working in groups: solving common tasks and problems

Metode poučevanja in učenja:

- Seminarsko delo (analiza besedil z diskusijo)
- Jezikovne vaje (jezikovno ozaveščanje)
- Simulacije, igre vlog
- Študentova jezikovna mapa

Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Seminar work (text analysis and discussion)
- Language development awareness activities)
- Simulation, roleplay
- Student portfolio

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:

Delež (v %) /

Weight (in %)

Assessment:

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
• Pisni izpit	70 %	• Written exam
• Ustni izpit	30%	• Oral exam

Reference nosilca / Lecturer's references:

Štros-Bračko, M. (2007). *Poslovna angleščina = Business English* (Dopolnjena izd., str. 130). Visoka komercialna šola.

Štros-Bračko, M. (2005). *Poslovna angleščina: skripta* (str. 121, 43). Gea college - Center višjih šol.



Štros-Bračko, M. (2008). *Mednarodno komuniciranje 1, Angleščina, Študijsko gradivo za izredne študente* (1. izd., str. 156). Visoka komercialna šola.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Mednarodno poslovanje in naravno okolje
Course title:	International business and natural environment

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	3	6
International Business 1st cycle	International business with sustainability	3	6

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: B-3-IBNE

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	0	40	0	0	70	5

Nosilec predmeta / Lecturer: red. prof. dr. Iztok Podbregar, viš. pred. Jana Knez

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Vloga poslovnih organizacij v sodobni družbi, kako so in kako bi lahko odgovorile na okoljske izzive ter posledice, ki jih imajo te za bodoče menedžerje in organizacije.
- Nastanek okoljskih problemov, vključno z viri in vplivi onesnaževanja, etična vprašanja, razvoj koncepta globalnega okolja.
- Razvoj okoljskih predpisov od mednarodnih pogodb, ekonomskih instrumentov in prostovoljnega dela.
- Trajnostni razvoj, integracija okoljskih in ekonomskih faktorjev, praktična

Content (Syllabus outline):

- The role of business organizations in contemporary society, how they have and could respond, and the implications this has for managers and organizations in the future.
- The emergence of environmental concerns, including the sources and impacts of pollution, the ethical debate, and the development of the concept of the global environment.
- The evolution of environmental regulation, including international agreements, economic instruments and voluntary measures,



<p>uporaba trajnostnega razvoja v poslovnem svetu.</p> <ul style="list-style-type: none"> • Trajnostni razvoj, investicijske odločitve, trgi, zelene inovacije. • Organizacijska vprašanja in kultura, vloga okoljskih menedžerjev. • Okoljevarstvena inšpekcija in poročanje. • Uporaba okolja za pridobitev konkurenčne prednosti in imaga. • Implementiranje trajnostnih rešitev. • Globalni trendi v bodočnosti. • Študije primerov (Kitajska, Brazilija). 	<ul style="list-style-type: none"> • Sustainable development, integration of environmental and economic factors, practical implications of sustainable development for the business world. • Sustainable development, investment decisions, markets, green innovation. • Organizational issues, cultures, role of environmental managers. • Environmental auditing and reporting. • Using environment to gain competitive advantage and corporate image. • Implementing sustainable solutions. • Global trends in the future. • Case studies (China, Brazil).
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Temeljni literatura in viri / Readings:

Knez, J., & Podbregar, I. (2024). *International business and natural environment: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.

https://www.ibs.si/sl/files/ugd/2c4c64_Offba3163ada4cd38aa9601f179ee5d6.pdf

Dolfsma, W., Duysters G., Costa, I. (2009). *Multinationals and emerging economies*. Cheltenham, Northampton: Edward Elgar Publishing Ltd.

Jones, G. (2005). *Multinationals and global capitalism: from the nineteenth to the twenty-first century* (str. XI, 340). Oxford University Press.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za razumevanje interakcije poslovnih (tudi mednarodnih) organizacij z naravnim okoljem.

Objectives and competences:

Objectives of the course are to teach students to understand how (international) business organizations interact with the natural environment.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- razumeti vlogo poslovnih organizacij v sodobni družbi ter njihove reakcije na okoljske izzive
- razumeti nastanek okoljskih problemov, vključno z viri in vplivi onesnaževanja, etična vprašanja, razvoj koncepta globalnega okolja
- poiskati okoljske predpise, mednarodne pogodbe, ekonomske instrumente in prostovoljne ukrepe
- razumeti prizadevanja za integracijo okoljskih in ekonomskih faktorjev
- uporabiti principe trajnostnega razvoja pri investicijskih odločitvah, trgih, zelenih inovacijah
- razumeti organizacijska vprašanja in kulturo ter vlogo okoljskih menedžerjev
- razumeti delo okoljevarstvene inšpekcije
- uporabiti okolje za pridobitev konkurenčne prednosti in imaga
- implementirati trajnostne rešitve na poslovni svet

Prenosljive / ključne spretnosti in drugi atributi:

- Sposobnost kvalitetnega individualnega in timskega dela
- Sposobnost iskanja relevantnih virov informacij, analize, sinteze, prognoze ter predvidevanje rešitev in posledic

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- understand the role of business organizations in the contemporary society and their reactions on environmental issues
- understand the emergence of environmental concerns, including the sources and impacts of pollution, the ethical debate, and the development of the concept of the global environment
- find environmental regulation, including international agreements, economic instruments and voluntary measures
- understand the efforts for integration of environmental and economic factors, use practical implications of sustainable development for the business world
- use principles of sustainable development for investment decisions, markets, green innovation
- understand organizational issues, cultures, role of environmental managers
- understand environmental auditing and reporting
- use environment to gain competitive advantage and corporate image
- implement sustainable solutions to the business world

Transferable / Key skills and other attributes:

- Abilities of high quality individual and team work
- Abilities of search of relevant information sources, analysis, synthesis, prognosis, and forecasting solutions and consequences

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (diskusija)
- Študijski primeri

Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi

Learning and teaching methods:

- Lectures with active student participation (discussion)
- Case studies

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools



orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.	and supplemented with effective teaching and learning approaches within the virtual learning environment.
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Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> Seminarska naloga Pisni izpit 	<p>20%</p> <p>80%</p>	<ul style="list-style-type: none"> Seminar paper Written exam

Reference nosilca / Lecturer's references:

Knez, J., & Podbregar, I. (2024). *International business and natural environment: [internal study material]* (Elektronska izd.). IBS, Mednarodna poslovna šola.
https://www.ibs.si/sl/files/ugd/2c4c64_0ffba3163ada4cd38aa9601f179ee5d6.pdf

Mednarodna konferenca o razvoju organizacijskih znanosti, 43. (2024). *43th International Conference on Organizational Science Development: Green and Digital Transition - Challenge or Opportunity: conference proceedings = 43. mednarodna konferenca o razvoju organizacijskih znanosti* (1st ed.). University of Maribor, University Press.
<https://press.um.si/index.php/ump/catalog/book/860>

Knez, S., Štrbac, S., & Podbregar, I. (2022). Climate change in the Western Balkans and EU green deal: status, mitigation and challenges. *Energy, sustainability and society*, 12(1), 14.
<https://energysustainsoc.biomedcentral.com/articles/10.1186/s13705-021-00328-y>

Šprajc, P., & Podbregar, I. (2022). COVID-19 in spremembe v organizacijah = COVID-19 and organizational change. V *Management v krizah: izbrana poglavja* (str. 113–133). Univerza v Mariboru, Univerzitetna založba. doi:10.18690/um.fov.1.2022.5



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Kultura evropskih narodov
Course title:	Culture of European nations

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

B-E-CEN

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer:

red. prof. dr. Iztok Podbregar

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Najpomembnejša obdobja evropske kulturne zgodovine v zgodovinskem, sociološkem, antropološkem in psihološkem okviru.
- Razvoj medkulturnih odnosov.
- Potrebe po medkulturnem komuniciranju.
- Kulturne razlike v mednarodnih podjetjih.
- Medkulturno komuniciranje v organizacijah.
- Vpliv kulturnih razlik na poslovno komuniciranje.
- Medkulturna kompetenca.

Content (Syllabus outline):

- The most important periods of European cultural history within the framework of history, sociology, anthropology and psychology.
- Development of intercultural relations.
- The necessity of intercultural communication.
- Cultural differences in international companies.
- Intercultural communication in organizations.
- Influence of cultural differences on business communication.



<ul style="list-style-type: none"> • Premagovanje medkulturnih razlik v podjetju. 	<ul style="list-style-type: none"> • Intercultural competence. • Overcoming intercultural differences in company.
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Temeljni literatura in viri / Readings:

Evropska komisija. (2024). Kratki vodič po Evropski komisiji. Dosegljivo na:
https://www.europarl.europa.eu/ftu/pdf/sl/FTU_1.3.8.pdf

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Študenti pri tem predmetu:

- Osvojijo osnovna znanja s področja kulture in organizacijske kulture.
- Razumejo kulturne razlike med različnimi narodi.
- Osvojijo osnovna znanja s področja medkulturnega komuniciranja.

Objectives and competences:

Students in this course:

- Acquire basic knowledge of culture and organisational culture.
- Understand cultural differences between different nations.
- They acquire basic knowledge of intercultural communication.

Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- Opišejo značilnosti kulture in organizacijske kulture.
- Naštejejo kulturne razlike različnih narodov.
- Razvijejo sposobnost kritičnega medkulturnega obnašanja.
- Opišejo značilnosti medkulturnega komuniciranja.

Prenosljive / ključne spretnosti in drugi atributi:

- Razumevanje medkulturnih razlik na poslovnem področju.
- Komuniciranje s pripadniki drugih narodov.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- Describe the characteristics of culture and organisational culture.
- List the cultural differences between different nations.
- Develop the ability to behave critically interculturally.
- Describe the characteristics of intercultural communication.

Transferable / Key skills and other attributes:

- Understanding intercultural differences in business field.
- Communication with citizens of other nations.



Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanje • Študije primera • Seminarske vaje <p>Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>
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Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures • Case studies • Seminar work <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>
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Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam

Reference nosilca / Lecturer's references:

Papachashvili, N., Roblek, V., Meško, M., & Podbregar, I. (2023). Welfare state on the theoretical crossroads: analysis of the twenty-first-century studies. *International review of sociology*, 33(1), 23–38. <https://www.tandfonline.com/doi/full/10.1080/03906701.2023.2187832>

Roblek, V., Meško, M., & Podbregar, I. (2021). Mapping of the emergence of society 5.0: a bibliometric analysis. *Organizacija*, 54(4), 293–305. <https://organizacija.fov.um.si/index.php/organizacija/article/view/705>

Županič, F. Ž., Radić, D., & Podbregar, I. (2021). Climate change and agriculture management: Western Balkan region analysis. *Energy, sustainability and society*, 11(51), 9. <https://energysustainsoc.biomedcentral.com/articles/10.1186/s13705-021-00327-z>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Mednarodna poslovna etika
Course title: International business ethics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type Izbirni / Elective

Univerzitetna koda predmeta / University course code: B-E-IBE

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: red. prof. dr. Iztok Podbregar

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Splošno srednješolsko znanje.

Prerequisites:

General secondary school knowledge.

Vsebina:

- Temeljni pojmi in pomen etike.
- Etični problemi v podjetjih, v domačem in mednarodnem okolju (razvoj etike v poslovanju, standardi poslovne morale, etični kodeksi).
- Odgovornost podjetij do okolja (zaščita okolja, varnost potrošnikov, etičnost trženja in oglaševanja, poslovna tajnost).
- Odgovornost podjetij do zaposlenih v različnih sistemih etike (moralno sporne zadeve na delovnem mestu, diskriminacija pri zaposlovanju, varnost in zdravje na delovnem mestu).

Content (Syllabus outline):

- Basic concepts and importance of ethics.
- Ethical problems in companies in domestic and international environment (development of ethics in business, standards of business morals, codes of ethics).
- Responsibilities of organizations towards environment (protection of environment, safety of consumers, ethics of marketing and advertising, business secrets).
- Responsibilities of organizations towards employees in different



<ul style="list-style-type: none"> • Etika in menedžment. • Poslovna etika in kultura podjetja. • Poslovni bonton v različnih državah. • Načini komuniciranja v problematičnih situacijah v mednarodnih organizacijah. • Reševanje konfliktov v mednarodnih podjetjih 	<p>systems of ethics (morally disputable issues in work place, discrimination in employment, safety and health in work place).</p> <ul style="list-style-type: none"> • Ethics and management. • Business ethics and culture of organizations. • Business etiquette in different countries. • Ways of communication in problematic situations in international organizations. • Solving of conflicts in international organizations.
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Temeljni literatura in viri / Readings:

ABC Podjetništva. (2019). Poslovna etika. Dosegljivo na:

https://www.podjetniski-portal.si/uploads/gradiva/spot/poglavje_10_poslovna_etika.pdf

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Študenti pri tem predmetu:

- Osvojijo osnovna znanja s področja etike.
- Osvojijo osnovna znanja s področja poslovne etike.
- Razumejo pomen uporabe moralnih in etičnih načel v poslovnem svetu.
- Razumejo pomen komuniciranja in reševanja konfliktov v poslovnem svetu.

Objectives and competences:

Students in this course:

- Acquire a basic knowledge of ethics.
- Students acquire basic knowledge of business ethics.
- Understand the importance of applying moral and ethical principles in the business world.
- Understand the importance of communication and conflict resolution in the business world.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- razumeti osnovne pojme kot vrednote, morala, etika, različni vidiki odločitev,
- razumeti moralno sporne zadeve,
- navesti primere diskriminacije pri zaposlovanju,
- razumeti etična vprašanja pri oglaševanju,
- poznati in uporabljati etične odločitve v poslovnem okolju,
- uporabljati načela poslovnega bontona pri komuniciranju v problematičnih situacijah,
- poznati načela reševanja konfliktov v mednarodnih podjetjih.

Prenosljive / ključne spretnosti in drugi atributi:

- Razumevanje etičnih vprašanj v poslovnem svetu.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- understand basic concepts e.g. values, morals, ethics, different aspects of decisions,
- understand morally disputable issues,
- list cases of discrimination at work place,
- understand ethical issues in advertising,
- know to use ethical decisions in business environment,
- use principles of business etiquette when communicating in problematic situations,
- know principles of problem solving in international organizations.

Transferable / Key skills and other attributes:

- Understanding ethical issues in business world.

Metode poučevanja in učenja:

- Predavanja
- Študije primera
- Seminarske vaje

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- Lectures
- Case studies
- Seminar work

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam

Reference nosilca / Lecturer's references:

Berčan, T., Kovačević, N., Cilenšek, I., & Podbregar, I. (2023). Association of maternal antenatal education with quality of life after childbirth in the Slovenian population before and during the COVID-19 pandemic. *Healthcare*, 11(11, [1568]), 1–16. <https://www.mdpi.com/2227-9032/11/11/1568>



Papachashvili, N., Roblek, V., Meško, M., & Podbregar, I. (2023). Welfare state on the theoretical crossroads: analysis of the twenty-first-century studies. *International review of sociology*, 33(1), 23–38. <https://www.tandfonline.com/doi/full/10.1080/03906701.2023.2187832>

Arsenijević, O., Kastratović, E., & Podbregar, I. (2023). The role of the leader in teamwork. *International review*, 3/4, 111–121.
<https://scindeks.ceon.rs/journalDetails.aspx?issn=2217-9739>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Sodobne anglofonske kulture v svetu
Course title:	Contemporary Anglo-Saxon cultures in the world

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type Izbirni/elective

Univerzitetna koda predmeta / University course code: B-E-CAC

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: viš. pred. mag. Marina Štros Bračko

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

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Prerequisites:

/

Vsebina:

- Uporaba angleščine kot lingue franca v sodobnem svetu ter v t. i. post-kolonialni književnosti dežel Commonwealtha, bivšega britanskega imperija: zgodovinsko in ekonomskopolitično ozadje razvoja teh dežel s posebnim ozirom na 20. in začetek 21. stoletja.
- Kultura in književnost Velike Britanije, ZDA, posebnosti kulturnega in literarnega razvoja v angleščini v nekaterih post-kolonialnih deželah (Avstralija, Kanada, Indija, Afrika) in problematika umestitve ter teoretične

Content (Syllabus outline):

- Use of the English language as 'lingua franca' in the contemporary world and in the so called post-colonial literature of the Commonwealth countries, ex British empire: historical, economical and political background of development of these countries as regards 20th and the beginning of 21st centuries.
- The culture and literature of Great Britain, of the USA, specialities of cultural and literary development in English and some post-colonial countries (Australia, Canada, India,



<p>opredelitve različnih nacionalnih, domorodskih in drugih svetovnih književnosti, pisanih v angleškem jeziku.</p> <ul style="list-style-type: none"> • Vpliv anglofonskega razmišljanja na etiko in način poslovanja. 	<p>Africa) and the problems of placing and theoretical definition of different national, indigenous and other world literatures written in the English language.</p> <ul style="list-style-type: none"> • Influence of Anglo-Saxon culture on ethics and ways of business.
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Temeljni literatura in viri / Readings:

Carter, R., & McRae, J. (2017). *The Routledge history of literature in English: Britain and Ireland* (3rd ed., str. XV, 605). Routledge.

Gray, R. J. (2012). *A history of American literature* (2nd ed., str. XII, 913). Wiley-Blackwell.

Jurak, M., & Maver, I. (2005). *Angleška poezija in proza: izbrani eseji* (str. 227). Znanstveni inštitut Filozofske fakultete.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za poznavanje in razumevanje osnovnih zgodovinskih, geografskih ter kulturnih značilnosti v angleško govorečih državah, ki se odražajo v etiki in načinu poslovanja.

Objectives and competences:

Objectives of the course are to teach students to know and understand principal historical, geographical and cultural characteristics in the English speaking countries that are reflected in ethics and way of business.

Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta bo študent sposoben:

- navesti temeljna dejstva o zgodovini, geografskem položaju in kulturnih značilnostih Velike Britanije, ZDA in nekaterih dežel Commonwealtha,
- pripraviti in izvesti ustno predstavitev določenega literarnega obdobja in posameznih avtorjev tega obdobja,
- napisati esej o prebranem delu izbranega literarnega avtorja,
- razumeti, kontekstualizirati in reflektirati vsebino in strukturo izbranega sodobnega literarnega dela v angleščini.

Intended learning outcomes:

Knowledge and understanding:

On completion of the course students will be able to:

- indicate basic facts about history, geographical situation and cultural characteristics of Great Britain, the USA and some Commonwealth countries,
- prepare and perform the presentation of a certain literary period and individual authors of this period,
- write an essay on the read work of a selected literary author,
- understand, contextualize and reflect on contents and structure of a selected contemporary literary work in English.



<p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Spretnosti komuniciranja: pisno in ustno izražanje, predstavljanje literarnih del. • Delo v skupini: reševanje skupnih nalog in problemov. 	<p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Communication skills: written and oral communication, presentation of literary works. • Working in groups: solving common tasks and problems.
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Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja • Seminarско delo (analiza besedil z diskusijo) <p>Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>

Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures • Seminar work (text analysis and discussion) <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> • Pisni izpit 	100%	<ul style="list-style-type: none"> • Written exam

Reference nosilca / Lecturer's references:

<p>Štros-Bračko, M. (2007). <i>Poslovna angleščina = Business English</i> (Dopolnjena izd., str. 130). Visoka komercialna šola.</p> <p>Štros-Bračko, M. (2005). <i>Poslovna angleščina: skripta</i> (str. 121, 43). Gea college - Center višjih šol.</p> <p>Štros-Bračko, M. (2008). <i>Mednarodno komuniciranje 1, Angleščina, Študijsko gradivo za izredne študente</i> (1. izd., str. 156). Visoka komercialna šola.</p>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Trajnostno poslovanje kot vrednota
Course title:	Eco-business as value

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type Izbirni / Elective

Univerzitetna koda predmeta / University course code: B-E-SBV

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer: red. prof. dr. Maja Meško

Jeziki / Languages: **Predavanja / Lectures:** Slovenski, angleški/Slovene, English
Vaje / Tutorial: Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Vpliv poslovanja na naravno okolje zaradi izkoriščanja in ustvarjanja odpadkov.
- Uporaba kooperativne strategije kot alternativni poslovni model za večjo okoljsko odgovornost.
- Vpliv okoljske etike pri informiranju poslovnega menedžmenta pri razgovorih o trajnosti.
- Potreba po okoljski kulturi in razvoj okoljske kulture v okviru poslovnih organizacij.
- Okoljska etika in bodoče generacije.

Content (Syllabus outline):

- The impact of business upon the natural environment in terms of exploitation and generation of waste.
- The use of co-operative strategies as an alternative business model for greater responsibility for the environment.
- The influence of environmental ethics in informing business management in the debate concerning sustainability.



- The need for and development of an environmental culture within business organizations.
- Environmental ethics and future generations.

Temeljni literatura in viri / Readings:

Rolston III, H. (2020). *A new environmental ethics: the next millennium for life on earth (2nd ed., str. XII, 269)*. Routledge.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za upoštevanje moralnih načel in kodeksov za združevanje interesov med poslovnim svetom in naravnim okoljem, da bi zagotovili trajnostni razvoj.

Objectives and competences:

Objectives of the course are to teach students to consider moral attitudes and codes to manage the interface between business and the natural environment in order to provide sustainability.

Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- razumeti vpliv poslovanja na naravno okolje zaradi izkoriščanja in ustvarjanja odpadkov,
- razumeti uporabo kooperativnih strategij kot alternativni poslovni model za večjo okoljsko odgovornost,
- razumeti vpliv okoljske etike pri informiranju poslovnega menedžmenta pri razgovorih o trajnosti,
- razumeti potrebo po okoljski kulturi in razvoj okoljske kulture v okviru poslovnih organizacij,
- prepoznati vpliv poslovanja na okolje zaradi izkoriščanja naravnih virov in nastajanja odpadkov,
- načrtovati ukrepe za zmanjšanje negativnega vpliva na okolje,
- oceniti pomen okoljske etike pri oblikovanju poslovne strategije,

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- understand the impact of business upon the natural environment in terms of exploitation and generation of waste,
- to understand the use of co-operative strategies as an alternative business model for greater responsibility for the environment,
- to understand the influence of environmental ethics in informing business management in the debate concerning sustainability,
- to understand the need for and development of an environmental culture within business organizations,
- recognize the impact of business operations on the environment due to the exploitation of natural resources and the generation of waste,
- plan measures to reduce the negative impact on the environment,



<ul style="list-style-type: none"> • razmisliti o dolgoročnih posledicah okoljskega ravnanja za prihodnje generacije. <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Razumevanje etičnih vprašanj v poslovnem svetu. 	<ul style="list-style-type: none"> • evaluate the importance of environmental ethics in the formulation of business strategy, • consider the long-term consequences of environmental management for future generations. <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Understanding ethical issues in business world
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Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Predavanja z aktivno udeležbo študentov (diskusija, reševanje primerov) <p>Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>

Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures with active student participation (discussion, case study) <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>

Načini ocenjevanja:

<ul style="list-style-type: none"> • Pisni izpit

Delež (v %) /

Weight (in %) Assessment:

100%

Assessment:

<ul style="list-style-type: none"> • Written exam
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Reference nosilca / Lecturer's references:

<p>Roblek, V., Thorpe, O., Pejić Bach, M., Jerman, A., & Meško, M. (2020). The fourth industrial revolution and the sustainability practices: a comparative automated content analysis approach of theory and practice. <i>Sustainability</i>, 12(20 (8497)), 1–28. https://www.mdpi.com/2071-1050/12/20/8497</p> <p>Roblek, V., Drpić, D., Meško, M., & Miložica, V. (2021). Evolution of sustainable tourism concepts. <i>Sustainability</i>, 13(22 (12829)), 1–21. https://www.mdpi.com/2071-1050/13/22/12829/pdf</p> <p>Roblek, V., Meško, M., & Podbregar, I. (2021). Impact of car sharing on urban sustainability. <i>Sustainability</i>, 13(2 (905)), 1–19. https://www.mdpi.com/2071-1050/13/2/905</p> <p>Roblek, V., Pejić Bach, M., Meško, M., & Kresal, F. (2019). Corporate social responsibility and challenges for corporate sustainability in first part of the 21st century. <i>Cambio</i>, 9(19), 31–46. https://oai.fupress.net/index.php/cambio/article/view/8486/8768</p>



Roblek, V., Meško, M., Pejić Bach, M., Thorpe, O., & Šprajc, P. (2020). The interaction between internet, sustainable development, and emergence of society 5.0. *Data*, 80, 1–28.
<https://www.mdpi.com/2306-5729/5/3/80/htm>



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Francoščina A 1
Course title:	French language A 1

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
80	0	60	0	0	140	10

Nosilec predmeta / Lecturer:

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Vaje / Tutorial:

Slovenski, angleški, francoski /Slovene, English, French

Slovenski, angleški, francoski /Slovene, English, French

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Slušno razumevanje: pri počasnem in razločnem govoru razumevanje pogosto rabljenih besed, najosnovnejših besednih zvez, npr. predstavitev sebe, poklica in delovnega okolja.
- Bralno razumevanje: razumevanje pogosto rabljenih poimenovanj, besed, preprostih povedi, npr. na obvestilih, plakatih, katalogih.
- Govorno sporazumevanje: preprosto pogovarjanje, če sogovornik govori počasi, parafrazira misli, pomaga oblikovati misli, postavljenje preprostih

Content (Syllabus outline):

- Listening: recognize familiar words and very basic phrases if people speak slowly and clearly; for example introducing oneself, one's occupation and working environment.
- Reading: understanding familiar words, very simple sentences, for example on a notice, poster, or in a catalogue.
- Spoken interaction: interacting in a simple way if the discussion partner speaks slowly, rephrases his thoughts, helps formulating



<p>vprašanj, npr. o vremenu, potovanju, podjetju, delovnem mestu.</p> <ul style="list-style-type: none"> • Govorna produkcija: uporabljanje preprostih besednih zvez in povedi, npr. opisovanje kraja, podjetja, sodelavcev. • Pisanje kratkih, preprostih sporočil, npr. pozdravi, elektronska sporočila o prejemu, pisanje kratkih rutinskih ponudb, povpraševanj, vabil. 	<p>thoughts, asking simple questions, for example about weather, travelling, company, work place.</p> <ul style="list-style-type: none"> • Spoken production: using simple phrases and sentences, for example describing places, companies, co-workers. • Writing short, simple messages, for example greetings, e-mail confirmations, writing short routine offers, enquiries, invitations.
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Temeljni literatura in viri / Readings:

Čičmir Vestič I., Kolman Kavčič A.: Le français c'est facile. Ljubljana: Debora, 2007. Girardet J., Cridling J.M.: Panorama de la langue française 1. Paris: CLE International, 2005. Grad A.: Francosko - slovenski in slovensko – francoski slovar. Ljubljana: CZ, 2005.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja francoščine A 1 po CEF: razumevanje pogosto rabljenih besed in najosnovnejših besednih zvez, bralno razumevanje preprostih povedi, npr. na obvestilih, plakatih, v katalogih, preprosto pogovarjanje o splošnih temah, preprosto opisovanje okolja in sodelavcev, pisanje kratkih, preprostih, rutinskih sporočil.

Objectives and competences:

Objectives of the course are to teach students French language at the level A1 (CEF): students can recognize familiar words and very basic phrases, read and understand very simple sentences, for example on reports, posters, in catalogues; can interact in a simple way about general topics, describe the environment and co-workers in a simple way, write short simple routine messages.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- razumeti pogosto rabljene besede, najosnovnejše besedne zveze,
- razumeti pogosto rabljena poimenovanja, besedne zvez in povedi,
- se preprosto pogovarjati, postavljati preprosta vprašanja,
- preprosto opisati kraj, sebe, podjetje,
- napisati kratka, preprosta, rutinska sporočila.

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja.
- Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- recognize familiar words and very basic word phrases,
- read and understand familiar words and very simple phrases and sentences,
- interact in a simple way, ask simple questions,
- give simple description of a place, oneself, company,
- write short, simple, routine messages.

Transferable / Key skills and other attributes:

- Communication skills.
- Working in groups: solving common tasks and problems, collaborative learning.

Metode poučevanja in učenja:

- seminarsko delo (analiza besedil z diskusijo)
- jezikovne vaje (jezikovno ozaveščanje)
- simulacije, igre vlog
- študentova jezikovna mapa

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- seminar work (text analysis and discussion)
- language development (language awareness activities)
- simulation, roleplay
- student portfolio

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:

- Ustni izpit
- Pisni izpit

Delež (v %) /

Weight (in %) /

Assessment:

	30%	• Oral exam
	70%	• Written exam

Reference nosilca / Lecturer's references:

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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Francoščina A 2.1
Course title:	French language A 2.1

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer:

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Vaje / Tutorial:

Slovenski, angleški, francoski /Slovene, English, French

Slovenski, angleški, francoski /Slovene, English, French

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Francoščina na nivoju A 1

Prerequisites:

Mastery of French at level A 1

Vsebina:

- Slušno razumevanje: razumevanje besed in besednih zvez o najbolj temeljnih zadevah, npr. osnovni podatki o sebi, kraju, podjetju, zaposlitvi.
- Bralno razumevanje kratkih, preprostih besedil, npr. reklame, prospekti.
- Govorno sporazumevanje o preprostih vsakodnevnih opravilih, sodelovanje v krajših družabnih srečanjih.
- Govorna produkcija: uporaba določenih besednih zvez in povedi, s katerimi se opiše podjetje, poklic, izobrazbo, zaposlitev.

Content (Syllabus outline):

- Listening comprehension: understanding words and phrases about basic things, for example basic information about oneself, place, company, employment.
- Reading of short simple texts, for example advertisements, prospectuses.
- Spoken interaction about routine tasks, handling very short social exchanges.
- Spoken production: use of simple phrases and sentences for describing



<ul style="list-style-type: none"> • Pisno izražanje: sestava kratkih, preprostih obvestil in sporočil npr. zahvale. 	<p>company, profession, education, employment.</p> <ul style="list-style-type: none"> • Writing ability: creating short, simple notes and messages, for example thanking someone.
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Temeljni literatura in viri / Readings:

Berard E., Lefrancois Y.: Grammaire du francais. Paris: Didier, 2005. Čičmir Vestič I., Kolman Kavčič A.: Le francais c'est facile. Ljubljana: Debora, 2007. Girardet J., Cridling J.M.: Panorama de la langue francaise 1. Paris: CLE International, 2005. Grad A.: Francosko - slovenski in slovensko – francoski slovar. Ljubljana: CZ, 2005.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja na nivoju A 2.1 CEF: Slušno razumevanje besedne zveze in temeljnih besed, ujeti glavno misel kratkih, zelo preprostih sporočil, bralno razumevanje kratkih, preprostih besedil, govorno sporazumevanje pri preprostih, vsakodnevnikih opravilih, uporaba določenih preprostih besednih zvez, sestava kratkih, preprostih obvestil in sporočil.

Objectives and competences:

Objectives of the course are to teach students French language at the level A 2.1 (CEF): students can understand phrases and basic words, understand the main thought in short, very simple messages, read short, simple texts, have a simple conversation about routine tasks, use different simple phrases, write short simple notes and messages.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- slušno razumeti besede in besedne zveze o temeljnih zadevah,
- brati kratka, preprosta besedila,
- se pogovoriti o vsakodnevnih opravilih, predstaviti podjetje,
- spregovoriti nekaj besed o podjetju, opisati poklic, zaposlitev, izobrazbo,
- napisati kratko, preprosto obvestilo ali sporočilo.

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja.
- Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- understand words, phrases about basic matters,
- read short simple texts,
- communicate in simple, routine tasks, present the company,
- describe a company, a profession, employment, education,
- write a short, simple note or message.

Transferable / Key skills and other attributes:

- Communication skills.
- Working in groups: solving common tasks and problems, collaborative learning.

Metode poučevanja in učenja:

- seminarsko delo (analiza besedil z diskusijo)
- jezikovne vaje (jezikovno ozaveščanje)
- simulacije, igre vlog
- študentova jezikovna mapa

Opremljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- seminar work (text analysis and discussion)
- language development (language awareness activities)
- simulation, roleplay
- student portfolio

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

	Delež (v %) / Weight (in %)	Assessment:
Načini ocenjevanja:		
• Ustni izpit	30%	• Oral exam
• Pisni izpit	70%	• Written exam

Reference nosilca / Lecturer's references:

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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Italijanščina A 1
Course title:	Italian language A 1

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
80	0	60	0	0	140	10

Nosilec predmeta / Lecturer:

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Vaje / Tutorial:

Slovenski, angleški, italijanski / Slovene, English, Italian

Slovenski, angleški, italijanski / Slovene, English, Italian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Slušno razumevanje: pri počasnem in razločnem govoru razumevanje pogosto rabljenih besed, najosnovnejših besednih zvez, npr. predstavitev sebe, poklica in delovnega okolja.
- Bralno razumevanje: razumevanje pogosto rabljenih poimenovanj, besed, preprostih povedi, npr. na obvestilih, plakatih, katalogih.
- Govorno sporazumevanje: preprosto pogovarjanje, če sogovornik govori počasi, parafrazira misli, pomaga oblikovati misli, postavljenje preprostih

Content (Syllabus outline):

- Listening: recognize familiar words and very basic phrases if people speak slowly and clearly; for example introducing oneself, one's occupation and working environment.
- Reading: understanding familiar words, very simple sentences, for example on a notice, poster, or in a catalogue.
- Spoken interaction: interacting in a simple way if the discussion partner speaks slowly, rephrases his thoughts, helps formulating



<p>vprašanj, npr. o vremenu, potovanju, podjetju, delovnem mestu.</p> <ul style="list-style-type: none"> • Govorna produkcija: uporabljanje preprostih besednih zvez in povedi, npr. opisovanje kraja, podjetja, sodelavcev. • Pisanje kratkih, preprostih sporočil, npr. pozdravi, elektronska sporočila o prejemu, pisanje kratkih rutinskih ponudb, povpraševanj, vabil. 	<p>thoughts, asking simple questions, for example about weather, travelling, company, work place.</p> <ul style="list-style-type: none"> • Spoken production: using simple phrases and sentences, for example describing places, companies, co-workers. • Writing short, simple messages, for example greetings, e-mail confirmations, writing short routine offers, enquiries, invitations
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Temeljni literatura in viri / Readings:

Mezzadri M., Balboni P. E.: Rete 1. Perugia: Guerra, 2007. Mezzadri M., Pederzani L.: Grammatica essenziale della lingua italiana con esercizi. Perugia: Guerra, 2007. Ambrozius B., Berce S.: Italijansko slovenski in slovensko italijanski slovar. Maribor: Založba Obzorja, 2007.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja italijanščine A 1 po CEF: razumevanje pogosto rabljenih besed in najosnovnejših besednih zvez, bralno razumevanje preprostih povedi, npr. na obvestilih, plakatih, v katalogih, preprosto pogovarjanje o splošnih temah, preprosto opisovanje okolja in sodelavcev, pisanje kratkih, preprostih, rutinskih sporočil.

Objectives and competences:

Objectives of the course are to teach students Italian language at the level A1 (CEF): students can recognize familiar words and very basic phrases, read and understand very simple sentences, for example on reports, posters, in catalogues; can interact in a simple way about general topics, describe the environment and co-workers in a simple way, write short simple routine messages.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- razumeti pogosto rabljene besede, najosnovnejše besedne zveze,
- razumeti pogosto rabljena poimenovanja, besedne zvez in povedi,
- se preprosto pogovarjati, postavljati preprosta vprašanja,
- preprosto opisati kraj, sebe, podjetje,
- napisati kratka, preprosta, rutinska sporočila.

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja.
- Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- recognize familiar words and very basic word phrases,
- read and understand familiar words and very simple phrases and sentences,
- interact in a simple way, ask simple questions,
- give simple description of a place, oneself, company,
- write short, simple, routine messages.

Transferable / Key skills and other attributes:

- Communication skills.
- Working in groups: solving common tasks and problems, collaborative learning.

Metode poučevanja in učenja:

- seminarsko delo (analiza besedil z diskusijo),
- jezikovne vaje (jezikovno ozaveščanje),
- simulacije, igre vlog,
- študentova jezikovna mapa.

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- seminar work (text analysis and discussion),
- language development (language awareness activities),
- simulation, roleplay,
- student portfolio.

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
• Ustni izpit	30%	• Oral exam
• Pisni izpit	70%	• Written exam

Reference nosilca / Lecturer's references:

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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Italijanščina A 2.1
Course title:	Italian language A 2.1

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer:

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Vaje / Tutorial:

Slovenski, angleški, italijanski / Slovene, English, Italian

Slovenski, angleški, italijanski / Slovene, English, Italian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Italijanščina na nivoju A 1.

Prerequisites:

Mastery of Italian Language at level A 1.

Vsebina:

- Slušno razumevanje: razumevanje besed in besednih zvez o najbolj temeljnih zadevah, npr. osnovni podatki o sebi, kraju, podjetju, zaposlitvi.
- Bralno razumevanje kratkih, preprostih besedil, npr. reklame, prospekti.
- Govorno sporazumevanje o preprostih vsakodnevnikih opravilih, sodelovanje v krajših družabnih srečanjih.
- Govorna produkcija: uporaba določenih besednih zvez in povedi, s katerimi se opiše podjetje, poklic, izobrazbo, zaposlitev.

Content (Syllabus outline):

- Listening comprehension: understanding words and phrases about basic things, for example basic information about oneself, place, company, employment.
- Reading of short simple texts, for example advertisements, prospectuses.
- Spoken interaction about routine tasks, handling very short social exchanges.
- Spoken production: use of simple phrases and sentences for describing



<ul style="list-style-type: none">• Pisno izražanje: sestava kratkih, preprostih obvestil in sporočil npr. zahvale.	<p>company, profession, education, employment.</p> <ul style="list-style-type: none">• Writing ability: creating short, simple notes and messages, for example thanking someone.
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Temeljni literatura in viri / Readings:

Mezzadri M., Balboni P. E.: Rete 2. Perugia: Guerra, 2007. Mezzadri M., Pederzani L.: Grammatica essenziale della lingua italiana con esercizi. Perugia: Guerra, 2007.

Ambrozius B., Berce S.: Italijansko slovenski in slovensko italijanski slovar. Maribor: Založba Obzorja, 2007.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja italijanščine na nivoju A 2.1 CEF: slušno razumevanje besedne zveze in temeljnih besed, ujeti glavno misel kratkih, zelo preprostih sporočil, bralno razumevanje kratkih, preprostih besedil, govorno sporazumevanje pri preprostih, vsakodnevnih opravilih, uporaba določenih preprostih besednih zvez, sestava kratkih, preprostih obvestil in sporočil.

Objectives and competences:

Objectives of the course are to teach students Italian language at the level A 2.1 (CEF): students can understand phrases and basic words, understand the main thought in short, very simple messages, read short, simple texts, have a simple conversation about routine tasks, use different simple phrases, write short simple notes and messages.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- slušno razumeti besede in besedne zveze o temeljnih zadevah,
- brati kratka, preprosta besedila,
- se pogovoriti o vsakodnevnih opravilih, predstaviti podjetje,
- spregovoriti nekaj besed o podjetju, opisati poklic, zaposlitev, izobrazbo,
- napisati kratko, preprosto obvestilo ali sporočilo.

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja.
- Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- understand words, phrases about basic matters,
- read short simple texts,
- communicate in simple, routine tasks, present the company,
- describe a company, a profession, employment, education,
- write a short, simple note or message

Transferable / Key skills and other attributes:

- Communication skills.
- Working in groups: solving common tasks and problems, collaborative learning.

Metode poučevanja in učenja:

- seminarsko delo (analiza besedil z diskusijo)
- jezikovne vaj (jezikovno ozaveščanje)
- simulacije, igre vlog
- študentova jezikovna mapa

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- seminar work (text analysis and discussion)
- language development (language awareness activities)
- simulation, roleplay
- student portfolio

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:

- Ustni izpit
- Pisni izpit

Delež (v %) /

Weight (in %) /

Assessment:

	30%	• Oral exam
	70%	• Written exam

Reference nosilca / Lecturer's references:

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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Španščina A 1
Course title:	Spanish Language A 1

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
80	0	60	0	0	140	10

Nosilec predmeta / Lecturer:

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški, španski /Slovene, English, Spanish

Vaje / Tutorial:

Slovenski, angleški, španski /Slovene, English, Spanish

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

- Slušno razumevanje: pri počasnem in razločnem govoru razumevanje pogosto rabljenih besed, najosnovnejših besednih zvez, npr. predstavitev sebe, poklica in delovnega okolja.
- Bralno razumevanje: razumevanje pogosto rabljenih poimenovanj, besed, preprostih povedi, npr. na obvestilih, plakatih, katalogih.
- Govorno sporazumevanje: preprosto pogovarjanje, če sogovornik govori počasi, parafrazira misli, pomaga oblikovati misli, postavljanje preprostih

Content (Syllabus outline):

- Listening: recognize familiar words and very basic phrases if people speak slowly and clearly; for example introducing oneself, one's occupation and working environment.
- Reading: understanding familiar words, very simple sentences, for example on a notice, poster, or in a catalogue.
- Spoken interaction: interacting in a simple way if the discussion partner speaks slowly, rephrases his thoughts, helps formulating



<p>vprašanj, npr. o vremenu, potovanju, podjetju, delovnem mestu.</p> <ul style="list-style-type: none"> • Govorna produkcija: uporabljanje preprostih besednih zvez in povedi, npr. opisovanje kraja, podjetja, sodelavcev. • Pisanje kratkih, preprostih sporočil, npr. pozdravi, elektronska sporočila o prejemu, pisanje kratkih rutinskih ponudb, povpraševanj, vabil. 	<p>thoughts, asking simple questions, for example about weather, travelling, company, work place.</p> <ul style="list-style-type: none"> • Spoken production: using simple phrases and sentences, for example describing places, companies, co-workers. • Writing short, simple messages, for example greetings, e-mail confirmations, writing short routine offers, enquiries, invitations.
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Temeljni literatura in viri / Readings:

Peris E. M.: Gente 1. Ljubljana: Rokus, 2008. Markič J.: Špansko-slovenski in slovensko-španski moderni slovar. Ljubljana: Cankarjeva založba, 2007.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja španščine A 1 po CEF: razumevanje pogosto rabljenih besed in najosnovnejših besednih zvez, bralno razumevanje preprostih povedi, npr. na obvestilih, plakatih, v katalogih, preprosto pogovarjanje o splošnih temah, preprosto opisovanje okolja in sodelavcev, pisanje kratkih, preprostih, rutinskih sporočil.

Objectives and competences:

Objectives of the course are to teach students Spanish language at the level A1 (CEF): students can recognize familiar words and very basic phrases, read and understand very simple sentences, for example on reports, posters, in catalogues; can interact in a simple way about general topics, describe the environment and co-workers in a simple way, write short simple routine messages.



Predvideni študijski rezultati:

Znanje in razumevanje:

Po zaključku tega predmeta študenti:

- razumeti pogosto rabljene besede, najosnovnejše besedne zveze,
- razumeti pogosto rabljena poimenovanja, besedne zvez in povedi,
- se preprosto pogovarjati, postavljati preprosta vprašanja,
- preprosto opisati kraj, sebe, podjetje,
- napisati kratka, preprosta, rutinska sporočila.

Prenosljive / ključne spretnosti in drugi atributi:

- Spretnosti komuniciranja.
- Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje.

Intended learning outcomes:

Knowledge and understanding:

Upon completion of this course, students will:

- recognize familiar words and very basic word phrases,
- read and understand familiar words and very simple phrases and sentences,
- interact in a simple way, ask simple questions,
- give simple description of a place, oneself, company,
- write short, simple, routine messages.

Transferable / Key skills and other attributes:

- Communication skills.
- Working in groups: solving common tasks and problems, collaborative learning.

Metode poučevanja in učenja:

- seminarsko delo (analiza besedil z diskusijo)
- jezikovne vaje (jezikovno ozaveščanje)
- simulacije, igre vlog
- študentova jezikovna mapa

Opredeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.

Learning and teaching methods:

- seminar work (text analysis and discussion)
- language development (language awareness activities)
- simulation, roleplay
- student portfolio

The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.

Načini ocenjevanja:

- Ustni izpit
- Pisni izpit

Delež (v %) /

Weight (in %) /

Assessment:

• Ustni izpit	30%	• Oral exam
• Pisni izpit	70%	• Written exam

Reference nosilca / Lecturer's references:

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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Španščina A 2.1
Course title:	Spanish Language A 2.1

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem		
International Business 1st cycle	International business with sustainability		

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
40	0	30	0	0	70	5

Nosilec predmeta / Lecturer:

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Vaje / Tutorial:

Slovenski, angleški, španski / Slovene, English, Spanish

Slovenski, angleški, španski / Slovene, English, Spanish

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Znanje španščine na nivoju A 1

Prerequisites:

Mastery of Spanish language at level A 1

Vsebina:

- Slušno razumevanje: razumevanje besed in besednih zvez o najbolj temeljnih zadevah, npr. osnovni podatki o sebi, kraju, podjetju, zaposlitvi.
- Bralno razumevanje kratkih, preprostih besedil, npr. reklame, prospekti.
- Govorno sporazumevanje o preprostih vsakodnevni opravilih, sodelovanje v krajših družabnih srečanjih.
- Govorna produkcija: uporaba določenih besednih zvez in povedi, s katerimi se opiše podjetje, poklic, izobrazbo, zaposlitev.

Content (Syllabus outline):

- Listening comprehension: understanding words and phrases about basic things, for example basic information about oneself, place, company, employment.
- Reading of short simple texts, for example advertisements, prospectuses.
- Spoken interaction about routine tasks, handling very short social exchanges.
- Spoken production: use of simple phrases and sentences for describing



<ul style="list-style-type: none"> • Pisno izražanje: sestava kratkih, preprostih obvestil in sporočil npr. zahvale. 	<p>company, profession, education, employment.</p> <ul style="list-style-type: none"> • Writing ability: creating short, simple notes and messages, for example thanking someone.
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Temeljni literatura in viri / Readings:

Mateos Ortega Y., Kreft A.: Slovnica kratko in pregledno. Ljubljana: Rokus Klett, 2007. Peris E. M.: Gente 1. Ljubljana: Rokus, 2008. Peris E. M.: Gente 2. Ljubljana: Rokus, 2006.

Markič J.: Špansko-slovenski in slovensko-španski moderni slovar. Ljubljana: Cankarjeva založba, 2007.

Izvajalci predmeta bodo sproti pripravljali/posodabljali učna gradiva, ki bodo prilagojena potrebam učnega načrta, programa, stroke in možnosti zaposlitve.

The lecturer will prepare/update teaching materials on an ongoing basis, which will be adapted to the needs of the curriculum, program, profession and employment opportunities.

Cilji in kompetence:

Cilj predmeta je usposobiti študente za doseganje znanja španščine na nivoju A 2.1 CEF: slušno razumevanje besedne zveze in temeljnih besed, ujeti glavno misel kratkih, zelo preprostih sporočil, bralno razumevanje kratkih, preprostih besedil, govorno sporazumevanje pri preprostih, vsakodnevnikih opravilih, uporaba določenih preprostih besednih zvez, sestava kratkih, preprostih obvestil in sporočil.

Objectives and competences:

Objectives of the course are to teach students Spanish language at the level A 2.1 (CEF): students can understand phrases and basic words, understand the main thought in short, very simple messages, read short, simple texts, have a simple conversation about routine tasks, use different simple phrases, write short simple notes and messages.



Predvideni študijski rezultati:

Intended learning outcomes:

<p>Znanje in razumevanje: <u>Po zaključku tega predmeta študenti:</u></p> <ul style="list-style-type: none"> • slušno razumeti besede in besedne zveze o temeljnih zadevah, • brati kratka, preprosta besedila, • se pogovoriti o vsakodnevnih opravilih, predstaviti podjetje, • spregovoriti nekaj besed o podjetju, opisati poklic, zaposlitev, izobrazbo, • napisati kratko, preprosto obvestilo ali sporočilo. <p><u>Prenosljive / ključne spretnosti in drugi atributi:</u></p> <ul style="list-style-type: none"> • Spretnosti komuniciranja. • Delo v skupini: reševanje skupnih nalog in problemov, sodelovalno učenje. 	<p>Knowledge and understanding: <u>Upon completion of this course, students will:</u></p> <ul style="list-style-type: none"> • understand words, phrases about basic matters, • read short simple texts, • communicate in simple, routine tasks, present the company, • describe a company, a profession, employment, education, • write a short, simple note or message. <p><u>Transferable / Key skills and other attributes:</u></p> <ul style="list-style-type: none"> • Communication skills. • Working in groups: solving common tasks and problems, collaborative learning.
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Metode poučevanja in učenja:

Learning and teaching methods:

<ul style="list-style-type: none"> • seminarsko delo (analiza besedil z diskusijo) • jezikovne vaje (jezikovno ozaveščanje) • simulacije, igre vlog • študentova jezikovna mapa <p>Opređeljene metode poučevanja in učenja so pri študiju na daljavo ustrezno podprte s sodobnimi informacijsko-komunikacijskimi orodji in dopolnjene z učinkovitimi pristopi poučevanja in učenja v virtualnem učnem okolju.</p>	<ul style="list-style-type: none"> • seminar work (text analysis and discussion) • language development (language awareness activities) • simulation, roleplay • student portfolio <p>The teaching and learning methods that are employed in distance learning are supported by modern information and communication tools and supplemented with effective teaching and learning approaches within the virtual learning environment.</p>
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Načini ocenjevanja:

Delež (v %) /

Weight (in %) Assessment:

<ul style="list-style-type: none"> • Ustni izpit • Pisni izpit 	<p>30%</p> <p>70%</p>	<ul style="list-style-type: none"> • Oral exam • Written exam
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Reference nosilca / Lecturer's references:

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UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Praktično izobraževanje
Course title: Internship

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	2	3,4
International Business 1st cycle	International business with sustainability	2	3,4

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

P

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
0	0	0	0	0	200	10

Nosilec predmeta / Lecturer:

Mentor glede na področje praktičnega izobraževanja

**Jeziki /
Languages:**

**Predavanja /
Lectures:**

Slovenski, angleški/Slovene, English

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

Pri praktičnem izobraževanju se študenti usposobijo:

- za razumevanje praktične organizacije dela in poslovanja,
- za povezovanje teorije s prakso in
- za vzdrževanje dobrih medsebojnih odnosov v podjetju.

V okviru praktičnega izobraževanja se seznanijo:

- z organizacijskimi, vodstvenimi, strokovnimi in drugimi deli v organizaciji,

Content (Syllabus outline):

In practical education, students are trained to:

- to understand the practical organization of work and business,
- to connect theory with practice, and
- to maintain good mutual relations in the company.

Within the framework of practical education, they are acquainted with:

- with organizational, managerial, professional and other parts in the organization,
- by arranging documentation under the supervision of a mentor,



<ul style="list-style-type: none"> • z urejanjem dokumentacije pod nadzorom mentorja, • s poslovno korespondenco in odgovarjanje na dopise (pod nadzorom mentorja), • s komuniciranjem s strankami (tudi v tujih jezikih), • z delom na računalnik, urejanjem poslovne dokumentacije, • z osnovami marketinga in trženja v podjetju. <p>Sodelujejo:</p> <ul style="list-style-type: none"> • pri enostavnih opravilih, • pri prodaji in pospeševanju prodaje po navodilih mentorja, • pomagajo vodjem pisarn in uradov pri manj zahtevnih delih, • opravljajo manj zahtevnih kadrovskih del pod nadzorom mentorja, • enostavna dela v zvezi z izobraževanjem v organizaciji po navodilih mentorja. <p>Pomagajo pri računovodskih in finančnih delih in sodelujejo v drugih delovnih postopkih podjetja oziroma organizacije.</p>	<ul style="list-style-type: none"> • business correspondence and answering correspondence (under the supervision of a mentor), • communicating with customers (also in foreign languages), • by working on a computer, editing business documentation, • with the basics of marketing and marketing in the company. <p>Participate:</p> <ul style="list-style-type: none"> • for simple tasks, • sales and sales promotion under the instructions of the mentor, • help office managers and office managers with less demanding work, • perform less demanding personnel work under the supervision of a mentor, • simple works related to education in the organization under the instructions of a mentor. <p>They help with accounting and financial work and participate in other work procedures of the company or organization.</p>
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Temeljni literatura in viri / Readings:

Interno gradivo: Praktično izobraževanje na IBS

Pravilnik / Smernice o praktičnem izobraževanju

Cilji in kompetence:

Praktično izobraževanje omogoči, da študenti:

- uporabijo teoretično znanje, ki so ga pridobili s predavanji, v resničnih delovnih situacijah,
- bolje razumejo, kako se teorija prenaša v prakso,
- pridobijo praktične veščine, ki so pomembne za njihovo izbrano poklicno pot,
- pridobijo samozavest,
- lahko sodelujejo s strokovnjaki v svojem področju,

Objectives and competences:

Practical training enables students to:

- apply the theoretical knowledge gained through lectures in real work situations,
- better understand how theory translates into practice,
- acquire practical skills that are relevant to their chosen career,
- gain self-confidence,
- can cooperate with experts in their field,
- gain insight into the working environment and culture of the company,



<ul style="list-style-type: none"> • dobijo vpogled v delovno okolje in kulturo podjetja, • z zaključkom praktičnega izobraževanja pridobijo konkretno izkušnjo, ki jo lahko vključijo v svoj življenjepis, kar lahko izboljša njihove možnosti pri iskanju zaposlitve po koncu študija. 	<ul style="list-style-type: none"> • by completing practical training, they gain concrete experience that they can include in their CV, which can improve their chances of finding a job after graduation.
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Predvideni študijski rezultati:

<p>Znanje in razumevanje: <u>Študenti po zaključku praktičnega usposabljanja:</u></p> <ul style="list-style-type: none"> • lahko samostojno uporabljajo znanja in kompetence, pridobljene tekom študija v študijskem programu ; • pridobijo nova praktična znanja za delo v delovnem okolju; • samostojno opravljajo posamezne delovne naloge v podjetju oz. organizaciji; • so sposobni opredeliti in razumeti delovne procese v podjetju oz. organizaciji; • lahko samostojno sprejemajo odločitve na delovnem mestu; • znajo opredeliti vloge zaposlenih v podjetju; • konstruktivno delujejo v timu.

Intended learning outcomes:

<p>Knowledge and understanding: <u>Upon completion of practical training, students shall:</u></p> <ul style="list-style-type: none"> • they can independently use the knowledge and competences acquired during their studies in the study programme; • acquire new practical knowledge for work in the work environment; • independently perform individual work tasks in the company or organization; • are able to define and understand work processes in a company or organization; • can independently make decisions in the workplace; • know how to define the roles of employees in the company; • work constructively in a team.

Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Individualno delo: individualne aktivnosti v podjetju oz. organizaciji, seminarska naloga • Sodelovalno delo: delo s koordinatorjem praktičnega izobraževanja, delo z mentorjem in ostalimi posamezniki, vključenimi v praktično izobraževanje, seminarsko/projektno delo
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Learning and teaching methods:

<ul style="list-style-type: none"> • Individual work: individual activities in the company or organization, seminar paper • Collaborative work: work with the coordinator of practical training, work with the mentor and other individuals involved in practical training, seminar/project work
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Načini ocenjevanja:

Delež (v %) /

Weight (in %) Assessment:

<ul style="list-style-type: none"> • Seminarska naloga 	100%	<ul style="list-style-type: none"> • Seminar paper
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Reference nosilca / Lecturer's references:

Študent ima mentorja v podjetju, ki mora imeti vsaj visokošolsko izobrazbo in ima dolgoletne izkušnje na svojem delovnem področju.

The student has a mentor in the company who has completed at least higher education and has long-term experience in their field of work.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Praktično izobraževanje
Course title:	Internship

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	3	5,6
International Business 1st cycle	International business with sustainability	3	5,6

Vrsta predmeta / Course type Obvezni / Obligatory

Univerzitetna koda predmeta / University course code: P

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
0	0	0	0	0	200	10

Nosilec predmeta / Lecturer: Mentor glede na področje praktičnega izobraževanja

Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški/Slovene, English
	Vaje / Tutorial:	Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: /

Prerequisites: /

Vsebina:

Pri praktičnem izobraževanju se študenti usposobijo:

- za razumevanje praktične organizacije dela in poslovanja,
- za povezovanje teorije s prakso in
- za vzdrževanje dobrih medsebojnih odnosov v podjetju.

V okviru praktičnega izobraževanja se seznanijo:

- z organizacijskimi, vodstvenimi, strokovnimi in drugimi deli v organizaciji,

Content (Syllabus outline):

In practical education, students are trained to:

- to understand the practical organization of work and business,
- to connect theory with practice, and
- to maintain good mutual relations in the company.

Within the framework of practical education, they are acquainted with:

- with organizational, managerial, professional and other parts in the organization,
- by arranging documentation under the supervision of a mentor,



<ul style="list-style-type: none"> • z urejanjem dokumentacije pod nadzorom mentorja, • s poslovno korespondenco in odgovarjanje na dopise (pod nadzorom mentorja), • s komuniciranjem s strankami (tudi v tujih jezikih), • z delom na računalnik, urejanjem poslovne dokumentacije, • z osnovami marketinga in trženja v podjetju. <p>Sodelujejo:</p> <ul style="list-style-type: none"> • pri enostavnih opravilih, • pri prodaji in pospeševanju prodaje po navodilih mentorja, • pomagajo vodjem pisarn in uradov pri manj zahtevnih delih, • opravljajo manj zahtevnih kadrovskih del pod nadzorom mentorja, • enostavna dela v zvezi z izobraževanjem v organizaciji po navodilih mentorja. <p>Pomagajo pri računovodskih in finančnih delih in sodelujejo v drugih delovnih postopkih podjetja oziroma organizacije.</p>	<ul style="list-style-type: none"> • business correspondence and answering correspondence (under the supervision of a mentor), • communicating with customers (also in foreign languages), • by working on a computer, editing business documentation, • with the basics of marketing and marketing in the company. <p>Participate:</p> <ul style="list-style-type: none"> • for simple tasks, • sales and sales promotion under the instructions of the mentor, • help office managers and office managers with less demanding work, • perform less demanding personnel work under the supervision of a mentor, • simple works related to education in the organization under the instructions of a mentor. <p>They help with accounting and financial work and participate in other work procedures of the company or organization.</p>
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Temeljni literatura in viri / Readings:

Interno gradivo: Praktično izobraževanje na IBS

Pravilnik/ Smernice o praktičnem izobraževanju.

Cilji in kompetence:

Praktično izobraževanje omogoči, da študenti:

- uporabijo teoretično znanje, ki so ga pridobili s predavanji, v resničnih delovnih situacijah,
- bolje razumejo, kako se teorija prenaša v prakso,
- pridobijo praktične veščine, ki so pomembne za njihovo izbrano poklicno pot,
- pridobijo samozavest,
- lahko sodelujejo s strokovnjaki v svojem področju,

Objectives and competences:

Practical training enables students to:

- apply the theoretical knowledge gained through lectures in real work situations,
- better understand how theory translates into practice,
- acquire practical skills that are relevant to their chosen career,
- gain self-confidence,
- can cooperate with experts in their field,
- gain insight into the working environment and culture of the company,



<ul style="list-style-type: none"> • dobijo vpogled v delovno okolje in kulturo podjetja, • z zaključkom praktičnega izobraževanja pridobijo konkretno izkušnjo, ki jo lahko vključijo v svoj življenjepis, kar lahko izboljša njihove možnosti pri iskanju zaposlitve po koncu študija. 	<ul style="list-style-type: none"> • by completing practical training, they gain concrete experience that they can include in their CV, which can improve their chances of finding a job after graduation.
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Predvideni študijski rezultati:

<p>Znanje in razumevanje: <u>Študenti po zaključku praktičnega usposabljanja:</u></p> <ul style="list-style-type: none"> • lahko samostojno uporabljajo znanja in kompetence, pridobljene tekom študija v študijskem programu ; • pridobijo nova praktična znanja za delo v delovnem okolju; • samostojno opravljajo posamezne delovne naloge v podjetju oz. organizaciji; • so sposobni opredeliti in razumeti delovne procese v podjetju oz. organizaciji; • lahko samostojno sprejemajo odločitve na delovnem mestu; • znajo opredeliti vloge zaposlenih v podjetju; • konstruktivno delujejo v timu.

Intended learning outcomes:

<p>Knowledge and understanding: <u>Upon completion of practical training, students shall:</u></p> <ul style="list-style-type: none"> • they can independently use the knowledge and competences acquired during their studies in the study programme; • acquire new practical knowledge for work in the work environment; • independently perform individual work tasks in the company or organization; • are able to define and understand work processes in a company or organization; • can independently make decisions in the workplace; • know how to define the roles of employees in the company; • work constructively in a team.

Metode poučevanja in učenja:

<ul style="list-style-type: none"> • Individualno delo: individualne aktivnosti v podjetju oz. organizaciji, seminarska naloga • Sodelovalno delo: delo s koordinatorjem praktičnega izobraževanja, delo z mentorjem in ostalimi posamezniki, vključenimi v praktično izobraževanje, seminarsko/projektno delo
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Learning and teaching methods:

<ul style="list-style-type: none"> • Individual work: individual activities in the company or organization, seminar paper • Collaborative work: work with the coordinator of practical training, work with the mentor and other individuals involved in practical training, seminar/project work
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Načini ocenjevanja:

Delež (v %) /

Weight (in %) Assessment:

<ul style="list-style-type: none"> • Seminarska naloga 	100%	<ul style="list-style-type: none"> • Seminar paper
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Reference nosilca / Lecturer's references:

Študent ima mentorja v podjetju, ki mora imeti vsaj visokošolsko izobrazbo, in ima dolgoletne izkušnje na svojem delovnem področju.

The course holder of work placement is the lecturer. The student has a mentor in the company who has completed at least higher education and has long-term experience in their field of work.



UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Zaključno delo – diplomsko delo
Course title:	Thesis

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mednarodno poslovanje 1. stopnja VS	Mednarodno poslovanje s trajnostnim razvojem	3	6
International Business 1st cycle	International business with sustainability	3	6

Vrsta predmeta / Course type

Obvezni / Obligatory

Univerzitetna koda predmeta / University course code:

/

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
0	0	0	0	0	200	10

Nosilec predmeta / Lecturer:

Mentor pri posameznem predmetu

Jeziki /

Languages:

Predavanja /

Lectures:

Vaje / Tutorial:

Slovenski, angleški/Slovene, English

Slovenski, angleški/Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Opravljene študijske obveznosti po programu. Študent lahko v skladu s Pravilnik o postopku diplomiranja na študijskem programu prve in druge stopnje IBS Mednarodne poslovne šole Ljubljana prijavi temo zaključnega dela – diplomskega dela, kljub določenim manjkajočim študijskim obveznostim, ki pa jih mora zaključiti pred zagovorom zaključnega dela – diplomskega dela.

Prerequisites:

Completed study obligations according to the program. In accordance with the Rules on the Graduation Procedure for the first and second cycle study programmes of the IBS International Business School Ljubljana, the student may apply for the topic of the final thesis, despite certain missing study obligations, which must be completed before the defence of the final thesis.



Vsebina:

<ul style="list-style-type: none"> • Izbor obravnavane teme • Formulacija problema, postavitve relevantnih raziskovalnih vprašanj in hipotez • Odločanje o pristopu k problematiki in izboru delovne strategije • Priprava dispozicije zaključnega dela – diplomskega dela : <ul style="list-style-type: none"> – Opredelitev obravnavane problematike in teoretičnih izhodišč – Opredelitev pristopa k zastavljeni problematiki raziskovanja – Opredelitev metod in tehnik obravnavanja problematike za doseganje ciljev naloge – Opredelitev členjenosti vsebine – Opredelitev literature in virov • Prijava teme in mentorja zaključnega dela – diplomskega dela • Vzorčenje in zbiranje podatkov • Študij literature in virov • Izdelava zaključnega dela – diplomskega dela • Priprava predstavitve zaključnega dela – diplomskega dela in zagovor
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Content (Syllabus outline):

<ul style="list-style-type: none"> • Selection of the topic covered • Formulation of the problem, positing relevant research questions and hypotheses • Deciding on the approach to the problem and the choice of work strategy • Preparation of the disposition of the final : <ul style="list-style-type: none"> – Definition of the problem under consideration and theoretical starting points – Defining the approach to the research problem – Definition of methods and techniques of dealing with the problem to achieve the objectives of the task – Definition of content breakdown – Definition of literature and sources • Registration of the topic and mentor of the final professional thesis • Sampling and data collection • Literature and Resource Studies • Preparation of the final thesis • Preparation of the presentation of the final thesis and defense
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Temeljni literatura in viri / Readings:

<ul style="list-style-type: none"> • Izbor glede na temo in vsebino zaključnega strokovnega dela – diplomskega dela • Usmeritve študentom za pisanje zaključnih del na prvi in drugi stopnji študija • Pravilnik o postopku diplomiranja na študijskih programih prve in druge stopnje IBS Mednarodne poslovne šole Ljubljana • Elektronski viri/e-source • Izbor glede na temo in vsebino zaključnega dela – diplomskega dela

Cilji in kompetence:

<p>Cilj zaključnega dela – diplomskega dela je, da je študent sposoben:</p> <ul style="list-style-type: none"> • načrtovati, izvesti in vrednotiti preprostejše raziskave s področja poslovnih ved • pisati strokovna besedila na poslovnem področju
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Objectives and competences:

<p>The aim of the final thesis is that the student is able to:</p> <ul style="list-style-type: none"> • plan, implement and evaluate simpler research in the field of business sciences • write professional texts in the business field
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<ul style="list-style-type: none"> • kritično vrednotiti in uporabljati izbrane vire in literaturo • spretnega pisnega izražanja • spretnega argumentiranja • spretno uporabe informacijske tehnologije • spretno in kritično uporabe virov in literature. 	<ul style="list-style-type: none"> • critically evaluate and use selected sources and literature • skilful written expression • skilful argumentation • skilful use of information technology • skillful and critical use of sources and literature.
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Predvideni študijski rezultati:

Znanje in razumevanje:

Študent bo:

- izvedel manjšo raziskavo na izbrano temo v obliki zaključnega dela;
- oblikoval relevantno raziskovalno vprašanje na temelju predstavljenega kompleksnega problema;
- znal izluščiti rešitev teoretičnega problema in oblikoval predloge za reševanje kompleksnejših empiričnih problemov;
- izbral ključne koncepte in teorije v bibliografskih bazah in pripravil okvir raziskave;
- izvedel celoten raziskovalni postopek na podlagi kvalitativnih in kvantitativnih metod raziskovanja;
- znal ustrezno vzorčiti ter aplicirati izbrano metodo pridobivanja podatkov;
- znal povezati pridobljeno znanje z različnih predmetnih področij programa s konkretnim poslovnim okoljem;
- izpeljal korektno in zanimivo predstavitev ugotovitev raziskave.

Intended learning outcomes:

Knowledge and understanding:

The student will:

- conducted a small research on a selected topic in the form of a final thesis;
- formulate a relevant research question based on the complex problem presented;
- be able to find a solution to a theoretical problem and formulate proposals for solving more complex empirical problems;
- select key concepts and theories in bibliographic databases and prepare a research framework;
- carry out the entire research process on the basis of qualitative and quantitative research methods;
- be able to properly sample and apply the selected method of data acquisition;
- be able to connect the acquired knowledge from various subject areas of the programme with a concrete business environment;
- carried out a correct and interesting presentation of the findings of the research.

Metode poučevanja in učenja:

- Individualno delo: individualne aktivnosti (študij literature in virov, razvojno in raziskovalno delo, refleksija)
- Sodelovalno delo: delo z mentorjem in ostalimi posamezniki, vključenimi v raziskovalne aktivnosti

Learning and teaching methods:

- Individual work: individual activities (study of literature and resources, research and development work, reflection)
- Collaborative work: work with the supervisor and other individuals included in research activities involved



**Delež (v %) /
Weight (in %)**

Načini ocenjevanja:

Assessment:

<ul style="list-style-type: none">• ocena pisnega izdelka• ocena zagovora diplome	<p>80%</p> <p>20%</p>	<ul style="list-style-type: none">• assessment of the written work• assessment of the oral presentation
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Reference nosilca / Lecturer's references:

Predstavljene pod nosilci posameznih predmetov.